

the Register

November 2016

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and Simbrah Breeds**



Features

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Covering All the Bases

29SM0469 YELLOWSTONE



HOOKS **YELLOWSTONE** 97Y ASA 2612546 PUREBRED SM
HOOKS TAURUS 24T x SRS J914 PREFERRED BEEF

A Genetic Treasure for Form and Function

- ✓ One of the most popular sires of the past 2 years - YELLOWSTONE saw tremendous use both registered and commercially
- ✓ With near perfect EPDs, he ranks in the top 20% of the breed or better for 10 different traits and indexes including CE, MARB, REA, API and TI

CED	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+15.4	-0.5	+70.9	+102.7	+20	+11.0	+26.0	+61.4		+11.6	+29.8	-.36	+.38	-.048	+.98	-.47	\$159	\$83
.78	.88	.85	.85	.80	.61	.61	.67		.49	.59	.35	.43	.41	.33	.34		

DNA tested DDF, Homozygous Black, Homozygous Polled

FALL 2016 TOP 35%

29SM0458 TSN PROTEGE



TSN **PROTEGE** Z896 ASA 2699504 1/2 SM, 1/2 AN
GAR-EGL PROTEGE x HOOKS SHEAR FORCE 38K

Inherent Profitability

- ✓ Stacks two of the industry's great sires for total profit, led by PROTEGE the former Circle A Sire Alliance winner
- ✓ His sire offers impactful pedigree diversity, and will more importantly impact your bottom line

CED	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+12.3	+0.6	+94.1	+153.0	+37	+6.3	+19.8	+66.8		+10.3	+61.7	-.22	+.62	-.032	+1.07	-.36	\$151	\$97
.53	.74	.64	.63	.60	.30	.30	.39		.13	.49	.35	.43	.41	.36	.26		

DNA tested AMF, CAF, DDF, NHF, OSF, Homozygous Black, Homozygous Polled

FALL 2016 TOP 35%

29SM0451 BIG CASINO



JBS **BIG CASINO** 336Y ASA 2602861 PUREBRED SM
RC CLUB KING 040R x JBS MR DESPERADO 301K

A Good Bet for Added Performance

- ✓ Blaze faced bull who is loaded with length, muscle and power
- ✓ A true multi-dimensional bull who combines physical power and calving ease in one package
- ✓ BIG CASINO will deliver lower birthweights with added weaning and yearling performance and tremendous red meat yield

CED	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+12.0	-0.8	+71.3	+105.8	+22	+13.2	+21.2	+56.9	+15.1	+12.9	+31.4	-.42	-.10	-.071	+1.02	-.19	\$111	\$72
.59	.83	.79	.74	.70	.38	.39	.48	.35	.41	.56	.41	.51	.46	.45	.37		

DNA tested DDF, Homozygous Black, Homozygous Polled

FALL 2016 TOP 35%

29SM0468 CADILLAC



LEACHMAN **CADILLAC** L025A ASA 2760758 3/8 SM, 3/8 AR, 1/8 AN, 1/8 CS
HOOKS TRINITY 9T x LCC GRAVITY B252L

Luxury Crossover

- ✓ CADILLAC is a red SimAngus® who is re-writing the book for performance and eye appeal with measured total profitability
- ✓ First progeny are impressing ranchers across the country with their calving ease combined with incredible performance and phenotype

CED	BW	WW	YW	ADG	MCE	MILK	MWW	STAY	DOC	CW	YG	MARB	BF	REA	SHR	\$API	\$TI
+15.9	-2.2	+73.1	+107.0	+21	+6.7	+19.0	+55.5		+8.1	+29.8	-.18	+.53	-.014	+.71		\$156	\$85
.52	.71	.62	.57	.50	.28	.28	.37		.07	.47	.30	.39	.33	.30			

DNA tested DLF, Homozygous Polled

FALL 2016 TOP 35%

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About the cover: Healthy, six-month-old calves, ready for weaning.

Photo by Terry Ellingson, Dahlen, ND

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Beyond Thankful...

We want to say thank you to all who came to Simbrah Synergy to participate, bid and buy the genetics of the participants. It was a great Simbrah weekend, with lots of cattle conversation and networking of old and new breeders alike. We had a number of new breeders at the sale and we want to extend a special welcome to Simbrah to them!

THE SALE AVERAGED \$4,428 ON 146 LOTS AND WE DREW MORE THAN 60 ENTRIES IN OUR \$15,000 SHOWCASE.



Congratulations to Caryle Rodenbeck for winning the \$3,000 and grand champion purebred title at Synergy Showcase.



The Nieschwietzs, a volume buyer.

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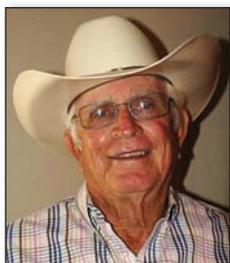
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VIEWPOINT

By Dr. Gary Updyke, Checotah, OK



When Blake Nelson resigned from the ASA Board of Trustees in the fall of 2015 to take another position, I was honored and pleased to be appointed as a Trustee to complete his term on the board.

When we started our family Simmental business in 1982, our main objective was to raise show calves for our two children. After our children graduated from high school and went on to college, our objective changed to raising registered performance cattle. At that time I had little knowledge of the activities of the ASA. Therefore, it has been very enlightening and educational to discover the wide range of services and activities the Association provides to promote our breed. It is also very impressive to find the quality and diversity I have seen in your elected board members. This diverse group brings a variety of experiences to the table which in my opinion makes for a very productive board.

The past Viewpoints from your Trustees have given valuable data to the membership and have shown just how active the board has been in promoting the Simmental/Simbrah breed. There is no doubt that our board with the

assistance of the ASA staff has done an outstanding job promoting our breed.

In my first year as a representative of the South Central Area I have had the opportunity to attend Fall Focus 2015 and 2016. Both were exceptionally well planned by your highly qualified ASA staff and board. The educational sessions were very informative and provided useful information for our producers. If you haven't had the opportunity to attend one of these, I would encourage you to put it on your calendar for fall, 2017.

Another worthwhile event held in my area this last summer was the Regional Classic in Stillwater, Oklahoma. I was able to leave the hay field long enough to attend show day which proved to be a great success. I commend the Oklahoma Simmental Simbrah Association with assistance from the ASA staff for a successful week.

My wife, Cindy, and I just returned from the Open Simmental show at the Tulsa State Fair. The cattle being exhibited were outstanding. The judge continually commented on the high quality of the cattle shown by the Simmental breeders. Those who exhibited the cattle are to be commended for their efforts. And, again the OSSA board members and OJSSA queen did an outstanding job.

I only mention the following as a current concern: I just sold our open and culled cows at the local livestock auction. If my check is any indication of our future prices, we are going to need all of the advantages our Simmental genetics offer.

I would also like to use this venue to encourage our membership to GET INVOLVED! If you want your Association to continue to improve, get involved at the local, county, state, and/or national level. You can be more informed by attending the Association-sponsored events. Watch for them in the ASA publications and website. They are designed and written for YOU. If you have questions, your highly qualified, knowledgeable ASA staff can help. If you need more information or assistance, call or email a trustee. I always look forward to visiting with people about their cattle and their ideas for how the association can help them in their individual cattle operations. CALL ANY TIME.

In conclusion, I would like to thank the Board for the opportunity to serve, and if elected I look forward to serving the South Central Area for another term. In any event, I hope the ASA board and staff will continue their present efforts to promote our breed and in turn our membership will continue to improve the performance of our breed.

With the holidays quickly approaching, I want to wish you and yours a Happy Thanksgiving. We have much for which to be thankful. I hope to see you in Denver in January for the National Western Stock Show. ♦



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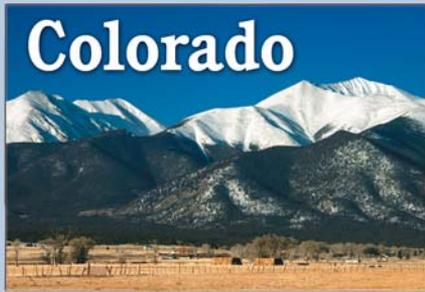
SIMBRAH: Wednesday, March 8 – 8 a.m. • SIMMENTAL: Wednesday, March 8 – 11:30 a.m. • JUDGE: Cary Crow, Hearne, TX
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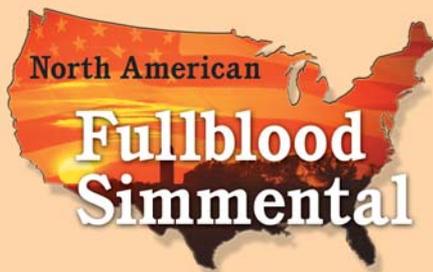


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MAIL BAG

PPR Hosts Fondue Dinner

Dear Editor:

Prickly Pear Ranch would like to thank everyone who helped make the Montana Simmental Association and Prickly Pear Simmental Ranch August pre-tour a success. We had ASA members and friends from 12 states in attendance: Massachusetts, Pennsylvania, Virginia, Kentucky, Texas, Kansas, Nebraska, North Dakota, South Dakota, Montana, Washington, and Idaho.

Everyone enjoyed seeing our Helena tour sites and many had never witnessed a pitchfork fondue, which included fried mushroom and onions for appetizers. Everyone agreed that the steaks were cooked to perfection!

A special thank you to the Montana Simmental Association for sponsoring the steak fondue dinner; to ASA Trustee Bob Lanting, a member of the Idaho Simmental Association, for paying for the beverages; to Troy Wheeler and Frank Carr for displaying cattle; and to Bill Shoemaker for being Don's personal chauffeur and helper. Also, the American Simmental staff for their assistance in organizing the event. Last, but not least, thanks to our son Gary, Troy and their helpers for setting up the facilities.

Thanks to those who attended, and to everyone who helped make this venture a huge success.

We are proud of the fact that we were the only charter members to attend both the Grand Opening of the ASA Headquarters during Fall Focus in 2016 and also the original Headquarters Grand Opening in 1974.

Nancy and Don Burnham
 Prickly Pear Simmental Ranch
 Helena, MT



Dave and Barb Baum who catered the pitchfork fondue. ♦

HIGH OCTANE HALFBLOOD OPTIONS



IRONHIDE

Reg. No. 2624126

1SM00154 ACW IRONHIDE 395Y
Remington Lock N Load54U x Boyd New Day 8005

- Ironhide is siring daughters that are feminine with that perfect wedge shape, abundant muscle and tons of eye appeal.
- In the tradition of his sire, Lock N Load, use Ironhide to produce baldies with added mass and style.

Homozygous Black, Homozygous Polled, 1/2 Simmental, 1/2 Angus

CE	BW	WW	YW	ADG	MCE	MM	MWW	DOC	CW	YG	MB	BF	REA	SHR	API	TI
8.3	2.2	62.4	110.4	0.30	2.4	18.2	49.5	8.8	39.7	-0.21	0.15	-0.045	0.67	-0.19	96.8	63.9
.42	.54	.42	.42	.42	.27	.27	.31	.15	.35	.23	.36	.23	.25	.16		
			20%	4%					15%							



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Reg. No. 2942929

1SM00157 IR FULLY LOADED B16
W/C United 956Y x GW Predestined 701T

- A new addition to the SimAngus™ lineup chosen for his balanced, superior trait EPD package.
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- This young sire will excel over his sire for his muscle, softness and docility.

Homozygous Black, Homozygous Polled, 1/2 Simmental, 1/2 Angus

CE	BW	WW	YW	ADG	MCE	MM	MWW	DOC	CW	YG	MB	BF	REA	SHR	API	TI
13.7	-2.3	75.1	121.6	0.29	8.6	20.5	58.0	10.7	38.9	-0.18	0.37	-0.002	0.92	-0.19	171	95.2
.28	.36	.31	.33	.33	.23	.24	.26	.20	.28	.25	.41	.25	.32	.27		
25%	10%	10%	10%	10%			20%		15%		1%		10%		3%	1%

Fall 2016 EPDs

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Sandeen Donna 5033 - 1/2 Simmental

W/C United x Sandeen Donna 8386
Sells AI bred to W/C Lock n Load 1143Y



Sandeen Lady 9856 - ASA #: 2564258

An extremely impressive set of daughters and granddaughters being offered by this DJ Salute x OCC Emblazon Matron.



Sandeen Lady 654 - 1/2 Simmental

W/C United x Sandeen Lady 9856
March Open Show Heifer Prospect



Sandeen Lady 4321 - ASA #: 2901455

Selling several full and maternal siblings to this ever popular highlight from our 2014 Sale. Who was selected by Forest Brook Farms of WI, for a valuation of \$30,000.



Sandeen Lady 5009 - 5/8 Simmental

Sandeen Upper Class x Sandeen Lady 9856
Sells AI bred to W/C Innocent Man.

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Youth is Served

A young Illinois breeder has been on a fast-track trajectory ever since his elementary school days.



By Dan Rieder

IN the rural setting of Chandlerville, Illinois, when most boys are playing cops and robbers or watching their favorite Saturday morning cartoons, eight-year-old John Sandidge bought a pair of Simmental steers from a neighbor, a moment when his passion for cattle was born.

A couple of years later, when his father, David, picked up some extra ground, the precocious 10-year-old borrowed the money from their local bank and purchased 15 black baldy pairs for \$675 each.

In 2002, when he was a mere 14, he rented an old Shorthorn farm known as Questing Hills. Feeling strongly about the property, a couple of years later, he attempted to buy the place, and raised the necessary money. However, a quirky local ordinance prohibited more than three cloven-hoofed animals per acre, so the deal fell through. The following year, at 15, he acquired a round baler and began operating a custom hay baling enterprise, which he still operates to this day.

By the time he had finished his junior year in high school, Sandidge had already

assembled a cowherd of nearly 200 head, running them on leased land, which had become available. Around that same time, a close family friend and Simmental breeder, Alan Edwards, sold him five Purebred cows that had originated from Circle A Simmentals, Mowaequa. A daughter of those cows became his prized “Lola” still in the herd today at 16. Her genetics became the cornerstone of his operation.

At 18, he began losing most of his pasture leases to groups and individuals who were seeking to purchase private hunting property. Within a couple of years, he was forced to reduce his herd to 50 head. In 2010, he was finally able to purchase 14 acres and buildings, that old Shorthorn farm now that the outdated ordinance was lifted. As a show of respect, he decided to name his cattle operation after the original cattle farm Questing Hills, calling his operation Bar QH.

Since then, his operation has grown and expanded at an amazing rate. Consider this: today, Sandidge is 28 years old, married to Alicia and the father of two toddlers: Tucker, 3, and Loretta, 2. “She works from home keeping the books, raising our children, and juggling all the other duties of being a farm wife,” he explained. In addition to the help of his wife, he relies on an industrious crew of four full-time men and up to 10 employees during peak seasons.

The pair basically run an agriculture mini-conglomerate of nearly 4,000 acres of row crops, and a successful hay business while maintaining a cow herd of roughly 100 head of Simmental, including several bulls producing semen for sale to other breeders. “Typically, we like to bring in about 30 bred heifers per year to help phase out the older females,” he said.



Sandidge promotes through the show ring.

“With the price of farmland around here, which ranges all the way from \$7,000 up to \$14,000 an acre, I can’t afford to own it. I’d love to buy more ground, but it just isn’t feasible,” he reasons. “Because I’m one of the few guys around here with hay equipment, including a large square baler and a wrapper to improve feed quality, it gives me an edge and unique position when it comes to planting my crops and putting up hay on ground that may not have been otherwise suitable for other crops. I work with those guys on a cost/share basis — I guess you could call me a tenant farmer. I own less than 2% of the land I utilize.”

Initially, John had teamed up with his dad and older brother, Matt, jointly farming more than 11,000 acres. “Then, I decided to strike out on my own because of all the things I had going through the year,” he explained. “I thought that I could manage my time better on my own and spend more quality time with my family — I’ve always liked being organized.”

He credits his parents, Dave and Linda, for their support. “Dad was always very supportive. Although he wasn’t always in a position to help me financially, he would when he could. He would tell me if he thought something was a bad idea, but he wouldn’t tell me not to do it and would never stop me. When I bought my first round baler he told me ‘I’m not telling you not to do it, but if you make it with the custom baling deal, you’ll be one of the first guys I know of to do it’,” he recounted. “Well, that business exceeded my expectations and I was pumping out 3,000 to 5,000 big round bales of straw during that first year. I don’t get to do much custom baling any more, just because I have so much work of my own.”

(Continued on page 16)

The Sandidge family: John, Alicia and children: Tucker and Loretta.



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(Continued from page 13)

The Cattle

He vaguely remembers his dad maintaining a small herd of commercial cows, mostly Angus-Hereford mixed, but his father sold them when his own row crop business expanded. “He did a lot of custom application and farming and sold the cows because he just didn’t have time for them. My brother, who still partners with dad, was not interested in cattle — he’s strictly into farming.”

Some years later, following his dad’s advice, John bred those first black baldy cows to a Salers bull. “That didn’t work out very well,” he reports. “Then Alan Edwards sold me one of his prized bulls. That bull was obviously ‘just the ticket.’ Those baldy cows were good, solid females and when I matched them up with that Simmie bull, I really had something special.”

Edwards is singled out for his friendship and guidance over the years. “I was about 14 at that time. Within a few years, I was up to 100 cows and I try to stay right around that figure, I have had a larger herd here and there over the years, but my cowherd wouldn’t be what it is today if it weren’t for Alan Edwards,” he said.

The Sandidge cowherd includes 60 purebred and three-quarter Simmentals, with 10 Black Angus cows, and 30 Simmental-influenced commercial females. “I’ve always been drawn to cattle and I absolutely love crossing Simmental with Angus. That’s a wonderful blend of genetics for my part of the country. While my main goal is producing show-type animals with performance, it can be hard to match phenotype with EPDs,” he continued. “Sometimes it can be a struggle to determine what is a show animal and what is a good animal. I want to be able to admire my cattle in the pasture and on paper and be proud of both equally.”

His genetics are in great demand at various consignment sales, usually topping the annual bred cow sale organized by Bob and Nick Dwyer at Carthage. “My market is directed at selling bred females,” he added. “The Dwyers also manage the annual Pride of the Prairie production sale which will be held here at

our new Bar QH shop facility on December 17. Last year, 65 heifers were sold, including 20 opens and 45 bred.”

He’s a strong advocate for sexed semen. “That technology has been very successful for us,” he said. “Last year, 85% of the calves out of our heifers were females and we had a 60% ratio of heifers to bulls out of our older cows.”

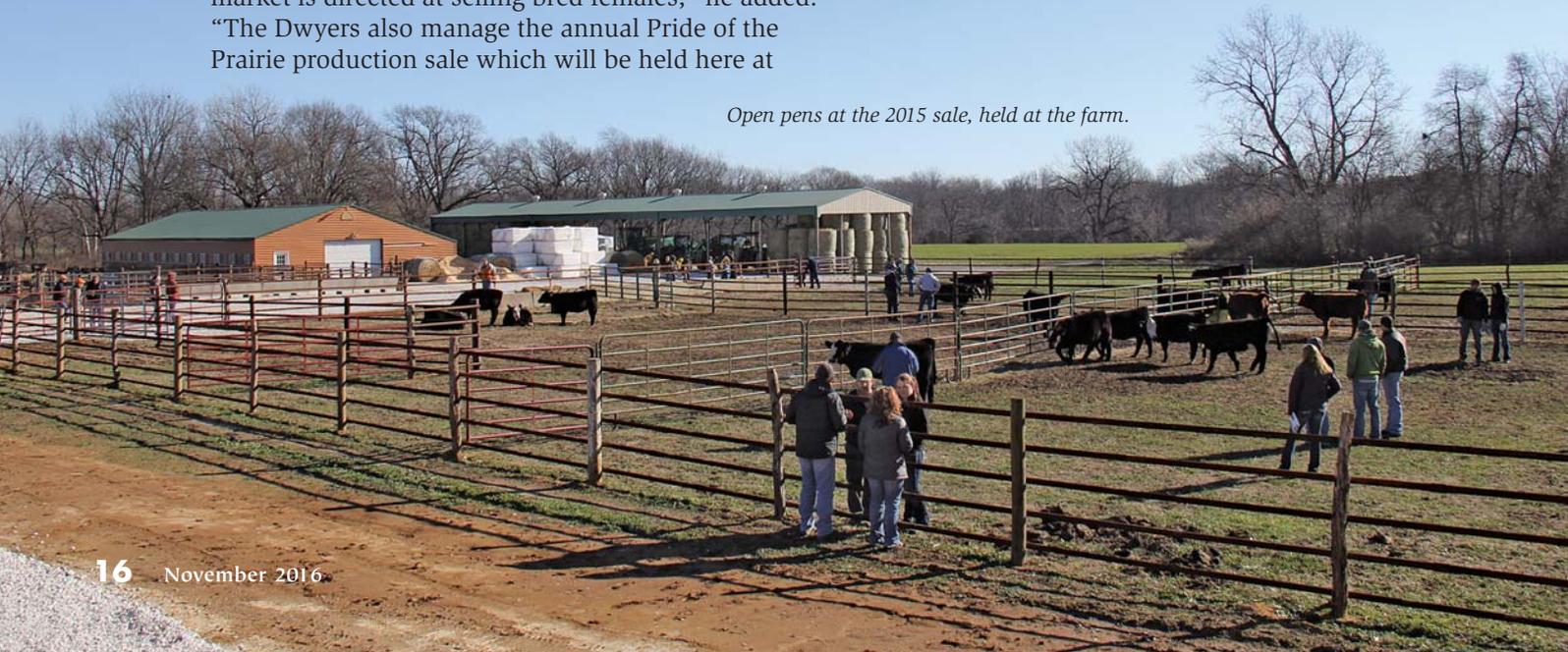
His bull crop of 10 to 15 head of mostly purebreds, but also including a few SimAngus™, is sold through the Illinois Beef Expo and Jeff Springer’s Value Based Genetics Sale in Iowa. “I met Jeff several years ago after investing in a bull and several heifers. Since then we have owned a handful of cattle together and developed a friendship,” he says. “Jeff is an embryologist and has been a very helpful in improving our breeding conception rates.”

Row crop farming, and his hay business form the backbone of his operation. “I’m up to about 3,800 acres of row crops — heavy on corn, but also beans and wheat on a rotation program. About 2,000 acres of that is under center pivot, and we have about 500 acres of hay ground, although cattle remain are our passion,” he said.

He’s enthusiastic about the value of wrapping. “We made the switch from open sheds about four to five years ago. We’ll bale and wrap it within 48 hours of mowing regardless of moisture. The wrap cuts off the oxygen and holds the moisture and it never spoils,” he explained.

(Continued on page 18)

Open pens at the 2015 sale, held at the farm.



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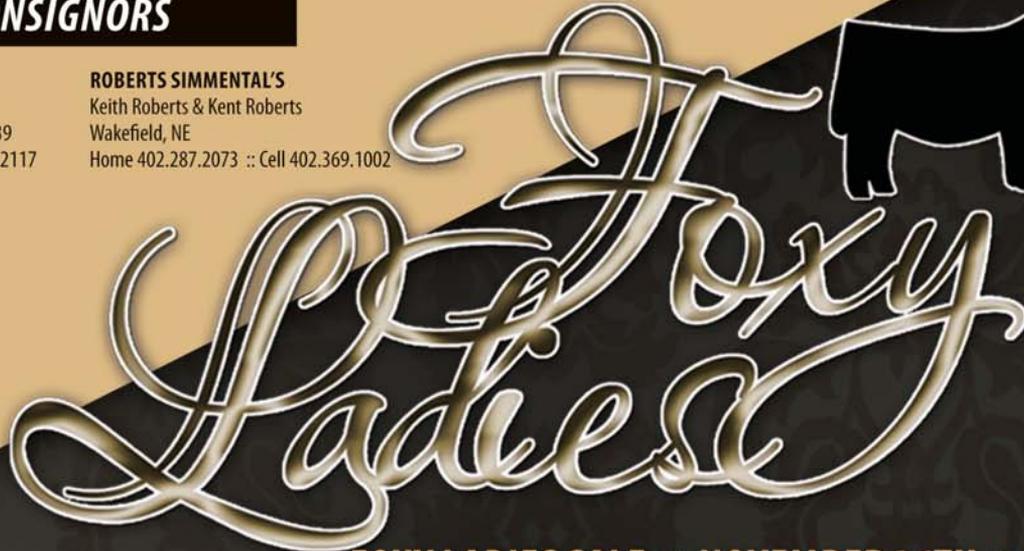
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(Continued from page 16)

In 2009, after purchasing his large square baler, his hay crop had improved quality expanding sales to larger dairy farms. In 2013 he added the individual bale wrapper to further improve feed quality, and “that has been a game changer” he says adamantly. “Our customers feel that wrapping has helped our hay quality, because it is kept soft and easier to digest. Wrapping has really changed my life for the better.

“I can produce up to seven crops in a single growing season if adequate moisture and warm temperatures hit the right combination. We put up right at 3,000 tons of hay and another 1,000 tons of straw in big square bales. The straw is set dry and we wrap every single bale.” He also bales grass hay from nearby river levees and from the adjacent Jim Edgar Panther Creek State Fish and Wildlife Area.

Sandidge hay is in great demand with most of it sold east of the Mississippi River. He has delivered hay as far

south as Florida and Georgia, as far east as New York and as far north as Minnesota and Wisconsin.

John and Alicia thrive on having many irons in the fire, but effectively manage their time throughout the year. They have a strong desire to promote agriculture and try to hire reliable high schoolers and host a college intern to help keep local youth on the farm gaining hands-on experience they can use a lifetime.

Alicia takes time from her busy schedule to participate in their county’s Farm Bureau’s Young Leaders Program, and John may be right behind her. He feels an obligation to be involved with agricultural organizations. “I need to get more active with organizations like Farm Bureau that work to convince the general population that we are not all evil corporate farms. They need to know we are family-based and looking out for everyone’s best interest” he concluded. ♦






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Lot 1
ASA# 3135265

Sire: Schieflebein Effective	CE	BW	WW	YW	\$API	\$TI
Dam's Sire: Game Changer	16.5	-1.8	57.6	100.4	158.8	80.2



Lot 2
ASA# 3135275

Sire: Schieflebein Effective	CE	BW	WW	YW	\$API	\$TI
Dam's Sire: Steel Force	15.9	-2.5	68	111.6	160.8	83.9

EPDs as of 10.19.16

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Sired by CDI Authority 627D



504C

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Sired by CCR Cowboy Cut 5048Z
AI Bred to J Bar J Nightride 225Z



509C

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Sired by WS All-Around Z35
AI Bred to Stav Masters 3C



560C

3/4 Polled Bred Heifer
Sired by TNT Axis X307
AI Bred to CCR Santa Fe 9349Z



C68

Polled Purebred Bred Heifer
Sired by IPU Red Zone 82Y
AI Bred to WS All Aboard B80



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BOLT – THE iPhone OF GENETIC EVALUATIONS

By Larry Keenan, Director of Breed Improvement, Red Angus Association of America



Take a stroll down memory lane and recall the days prior to the cellphone. While peace and tranquility may be your first thoughts, you also remember your ability to communicate with customers, business partners, family, etc. was significantly less. As a society we quickly recognized the value of immediate communication and efficient access to data took precedence over the serenity of a cellphone-less world.

Following the release of the hand-held cellphone, only minor technological advancements were made until the release of the Apple iPhone. The iPhone was a game-changer, as it was the first communications device that combined the cellphone, portable media player (iPod) and internet access into a single handheld device that used a touchscreen interface. The release of the iPhone spawned a communications revolution, which has largely shaped the highly efficient communication world that we live in today.

A similar revolution is brewing in the genetic evaluation world. Don't panic. Just as my old Motorola Razr could consistently complete a high-quality phone call, the EPDs that describe Red Angus cattle today are reliable, but improvements can be made to the software used to calculate them. Numerous genetic evaluation advancements have been made in the last decade, with the most prevalent being multi-breed EPDs and genomic technology. However, our ability to maximize the information gained from these advancements has been hamstrung by the 20-plus-year-old software currently used to calculate our EPDs.

Enter the next generation of genetic evaluation software — **Biometric Open Language Toolkit (BOLT)**. Developed by Theta Solutions' Bruce Golden and Dorian Garrick: (www.thetasolutionsllc.com), BOLT holds promise to not only resolve the limitations known to exist in today's genetic evaluation software, but will also provide the flexibility needed to deliver tomorrow's advancements.

Direct Incorporation of Genomic Data

While the delivery of genomic technology has greatly increased the amount of data available for predicting an animal's genetic merit, our ability to fully apply that data into the EPD calculations has been limited.

Currently, incorporation of the genomic data is achieved through a post-National Cattle Evaluation 'blending' method that adjusts the traditional EPDs of the tested animal based on the genomic information. The most significant limitation of 'blending' is the fact that the genomic data only impacts the EPDs of the tested animal. BOLT resolves this shortcoming. Once BOLT is implemented, the genomic data will be directly incorporated into the EPD calculation of the tested animal as well as all animals in their pedigree (sire, dam, progeny, grand progeny, etc.). This advancement will provide producers with the necessary means to maximize the return on their DNA test investment.

Precise Calculation of Accuracy

A recognized imperfection of all current genetic evaluations is the inability to directly calculate accuracy values on a large database. Less computational-intensive approximation approaches have been used to indirectly estimate accuracy. A scientifically known drawback of the approximation method is its tendency to overestimate accuracy. BOLT's powerful combination of streamlined statistical modeling and integration of modern computing power will allow for the direct estimation of accuracy values, therefore resolving the known issues of the approximation methods. Expect a minimal decrease in an animal's accuracy, but know that the decrease is a correction to previously inflated accuracy and not a decrease in genetic prediction power.



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Increased Frequency of National Cattle Evaluations

In your walk down pre-cellphone memory lane, you probably recalled 'back-in-the-day' when major events would happen in the middle of the day, yet you didn't know about it until you arrived at home in the evening.

Similarly, while data is submitted and processed on a daily basis at the RAAA National Office, only two NCEs are performed per year. The time interval from data pull to publishing of the resulting EPDs is a several-week process, with the EPD calculation segment alone consuming at least one week. BOLT takes a fraction of the time. An NCE calculation that currently takes days is achieved in a few minutes using BOLT, making the possibility of weekly NCEs a reality.

Full Suite of Multi-Breed EPDs

A milestone in Red Angus' genetic evaluations was achieved in 2010 with the release of multi-breed growth and carcass EPDs. Two short years later those same growth and carcass EPDs were presented on a multi-

breed base which allowed for the direct comparison of all breeds participating in the International Genetic Solutions (IGS) genetic evaluation. Red Angus has continued to publish single-breed CED, CEM, ME, HPG and STAY EPDs due to certain limitations in the multi-breed EPD calculation for those traits.

BOLT, however, overcomes those limitations. As a result, producers will have access to a full suite of multi-breed EPDs presented on a multi-breed base. Identical to when Red Angus released growth and carcass traits on the multi-breed base, change should be expected when CED, CEM, ME, HPG and STAY EPDs are converted to a multi-breed base.

While the exact release date of BOLT-calculated IGS EPDs has not been determined, we anticipate their availability in the forthcoming months. The BOLT revolution is close and will be a game changer in resolving genetic software limitations, advancing turnaround speed and increasing genetic prediction power — all factors that impact knowledge, decision making and profitability. Just as technology has advanced our communication capabilities with the smartphone, BOLT will advance genetic prediction to a new elevation. ♦

THE SIGNIFICANCE OF FEED INTAKE DATA

Incentivizing the Collection of Important, Hard-to-Collect Data

Given that feed intake and carcass traits can have a significant impact on profit, it is important that we collect data on them to help us quantify animals' genetic levels for the traits. Fortunately, the ASA has been collecting carcass data through the Carcass Merit Program (CMP) for going on twenty years. Also, a five-year project with the University of Illinois yielded intake data on 3,500 CMP steers; however, that project wrapped up over five years ago.

To jumpstart collection and ensure an ongoing flow of intake data, ASA recently worked out an arrangement with Chappell Feeders, Chappell, Nebraska, to collect intake data on the CMP cattle they feed. However, if we were to rely solely on the CMP to deliver carcass and intake data we would only add 500-600 records a year — a relatively small amount of information. In an effort to encourage reporting, the ASA Board of Trustees recently announced that ASA will be providing an incentive for members to collect and submit carcass and intake data. The resolution is below:

ASA will provide a 50% price discount on an LD genomic test per each animal on which an ASA member provides feed intake and/or carcass data. To qualify, an animal's record must be viable for use in genetic evaluation (i.e., come from a valid contemporary group in ASA's Herdbook database) and have been born later than August 31, 2015. Data produced through the Carcass Merit Program are not eligible for this discount.

While ASA typically receives slightly more carcass data directly from our members than what is produced through the CMP, intake data submitted from members is about as rare as a blue moon. The most consistent and largest supplier of member generated intake data has been **Craig Hays**, from Marysville, Missouri. Hays and his wife, Becky, run a company that specializes in ultrasound services, and has invested in a GrowSafe System for use in his own herd and for providing a feed intake service for interested area breeders.

Before GrowSafe type technology, feed intake was a labor-intensive process. "When I was a student at Auburn years ago, we had an old Calan gate system. Each animal had to eat out of its own bunk; you had to feed it each day, weigh the feed; and weigh the animal before and after it fed," Hays reported. "It is far more accurate with the new technology, but with technology comes added expenses. However, it becomes cheaper the more people buy into the system, much like DNA testing has become cheaper and cheaper. We also turn that data into the American Simmental Association, so it is now in the database."

Everything is done electronically. The animals are identified through radio frequency IDs (RFID) in their eartags," Hays said. "That eartag chip is appended to when they walk into their stall or overbunk where they eat, corresponding to the weight on that bunk. When the animal leaves, we know how much feed they have consumed, because it all goes directly back to a computer and into a database."

Editor's Note: For questions about ASA's data collection incentive program please email: jatkins@simgene.com.

Mike Mallett, a former ASA Trustee and Board Chairman, whose operation is located near Lampasas, Texas, is intrigued by the possibilities of collecting feed intake data. "I'm a member of the Cattlemen's Kind group that consigned 69 bulls to a calf development center at Navasota," he explained. "I'd been aware of the collection of intake data for several years, but this was the first time that any of my cattle had been tested for feed intake."

Mallett admits that he doesn't know what kind of a resource the intake data might become, but believes that it shows great promise. "I can imagine that there would be definite advantages for organizations that have large amounts of individual intake data, but I certainly wouldn't use it for single-trait selection," he says. "My partners, Jim Newsome and Mike Bartush and myself received the feed intake data back, but haven't



Hays



Mallett



Shafer

taken advantage of it at this point other than listing it in our sale catalog."

According to Hays, "It has been determined that intake is a moderately highly heritable trait. Considerable research has been done in Canada and institutions in the US (including the ASA). Reproduction and feed resources are the primary drivers of profitability in this business. The industry is now attempting to develop genomic markers for predicting dry matter intake, but that process is in its earliest stages," he added.

Dr. Wade Shafer, EVP of the American Simmental Association, states that "the science of genomics has the potential to help us greatly with the prediction of expensive and hard to collect traits like feed intake and carcass; however, to effectively leverage genomics, we must amass a large database of phenotypes on these traits. Hopefully ASA's new incentive program will help make that happen." ♦

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SELLING 60 LOTS OF SIMMENTAL & SIMMENTAL INFLUENCED SHOW PROSPECTS, BULLS AND BRED CATTLE
AS WELL AS A SELECT GROUP OF MAINE BRED FEMALES **NOVEMBER 27 | HIAWATHA, KANSAS**

SUNDAY, NOVEMBER 27TH

• AT THE RANCH, HIAWATHA, KANSAS

DIRECTOR'S DIALOGUE

By Jackie Atkins, Director of Science and Education



jatkins@simmgene.com

A few months ago, I was asked by one of our members to provide a list of the top 25 bulls (Purebred Simmental) for each of our economic indexes. This seemingly simple project sent me down a rabbit hole studying the variety of bulls in this small list. I then looked through the EPDs of the top 100 bulls for All Purpose Index (API) and Terminal Index (TI). The table below includes the average EPDs among these bulls and the percentile ranking of this average across each trait, the range in EPDs among this list, the percent of bulls in the top 10% for each EPD, and the percent of bulls above average for each EPD. For instance, of the top 25 API bulls, their average EPD for Calving Ease (CE) was 16.8 which would rank them in the top 1%. They ranged in CE

EPDs from 8.9 to 22.8. The vast majority (88%) of these bulls were in the top 10% for CE and 96% ranked above average for CE.

One misconception about economic indexes is they "type" bulls of certain categories. For instance, some believe high-ranking API bulls don't have any growth. However, 4 of the 25 highest ranking API bulls also rank in the top 10% for growth (weaning weight and yearling weight) EPDs. In expanding the index list to include the top 100 bulls, 20% of these bulls are also in the top 10% for the growth traits. Granted, there are bulls on the top API list that are below average for growth traits, but not all of them can be labeled as low-growth bulls. Furthermore, if a high API bull has

low growth EPDs, then he excels in other economically relevant traits that contribute to profit. For example, the bull with the lowest weaning weight from the top 25 API list has the best CE and marbling EPD on this list, two highly impactful economically relevant traits. A similar misconception is high TI bulls have poor calving ease. However, 28% of the top 25 TI bulls are in the top 10% for calving ease.

In looking through the top 25, top 100, or top 5% of bulls in API and TI, there are bulls in each category that excel in a number of different traits. The only way to label the high-indexing bulls is they bring a balance of traits for profitability in the commercial beef industry. There are many traits that influence the profit of a commercial beef herd and the indexes find the ideal balance among these traits for profitability. ♦

	CE	Wean	Year	ADG	MCE	Milk	Stay	CW	YG	Mrb	API	TI	
Top 25 API	EPD Avg (% rank) 16.8 (1)	61.1 (60)	90.0 (55)	0.18 (50)	12.6 (15)	25.8 (20)	26.3 (5)	19.9 (75)	-0.35 (30)	0.53 (1)	173.27 (1)	82.49 (2)	
	Min	8.9	24.3	37.2	0.08	7.7	14.6	21.0	-24.1	-0.62	0.29	167.3	70.4
	Max	22.8	93.6	136.1	0.29	15.3	38.4	29.3	50.2	-0.17	1.01	197.0	101.0
	% in top 10%	88	16	16	12	44	36	70	12	40	92	100	88
	% above avg	96	36	36	56	96	76	100	24	72	100	100	100
Top 100 API	EPD Avg (% rank) 15.4 (4)	64.3 (40)	94.8 (45)	0.19 (40)	12.6 (15)	24.5 (25)	24.9 (10)	24.7 (60)	-0.39 (15)	0.46 (2)	163.37 (1)	81.29 (2)	
	Min	3.1	24.3	37.2	0.07	4.5	3.2	17.7	-24.1	-0.65	0.12	155.0	66.4
	Max	22.8	93.6	151.0	0.47	19.1	44.7	29.5	66.2	-0.05	1.01	196.7	100.5
	% in top 10%	76	19	20	19	43	33	55	17	49	73	100	77
	% above avg	93	50	51	56	92	70	99	39	82	99	100	99
Top 25 TI	EPD Avg (% rank) 11.1 (30)	83.8 (2)	125.6 (2)	0.26 (5)	11.9 (20)	22.5 (45)	21.9 (35)	46.3 (4)	-0.36 (25)	0.53 (1)	158.06 (1)	91.31 (1)	
	Min	3.5	67.5	104.1	0.19	4.1	11.0	17.5	30.0	-0.61	0.32	137.7	88.0
	Max	17.5	93.6	151.0	0.47	19.1	44.7	28.5	66.2	-0.05	0.82	175.8	100.5
	% in top 10%	28	84	84	60	36	16	26	76	40	84	92	100
	% above avg	68	100	100	100	72	48	52	100	76	100	100	100
Top 100 TI	EPD Avg (% rank) 11.1 (25)	79.0 (4)	117.9 (5)	0.24 (10)	10.7 (35)	23.1 (35)	21.6 (35)	41.5 (10)	-0.35 (35)	0.42 (4)	150.22 (4)	85.87 (1)	
	Min	2.2	24.3	37.2	0.08	4.1	3.2	13.2	-24.1	-0.62	0.02	111.6	82.1
	Max	22.8	94.7	151.8	0.47	19.1	44.7	29.3	68.6	-0.05	1.01	196.7	100.5
	% in top 10%	24	71	65	50	21	23	22	57	35	62	67	100
	% above avg	71	93	92	90	63	56	60	90	69	97	99	100

West Texas Fair and Rodeo

Date: September 11, 2016
Location: Abilene
Judge: Allen Goode, Dallas

Junior Show

Grand Champion Simmental Female
 "FF Reba 594C," s. by W/C Loaded Up 1119Y,
 exh. by Morgan Culpepper, Gonzales.

Reserve Grand Champion Simmental Female
 "HOF Ebony's Joy 5375C," s. by
 Mr. TR Hammer 308A ET, exh. by
 Lauren Lee, Hamilton.

Grand Champion Simbrah
 "Smith SWFS Matador," s. by Smith Satisfies,
 exh. by Blaine Gibson, Paradise.

Reserve Grand Champion Simbrah
 "Whits RRW Mrs Rosie," s. Mr. LB Simply
 Fine, exh. by Ryleigh Whitaker, Ranger.

Junior Showmanship Champion
 Ryleigh Whitaker, Ranger.

Senior Showmanship Champion
 Lauren Lee, Hamilton. ♦

22ND ANNUAL

NORTH CENTRAL SIMMENTAL

SUNDAY, NOVEMBER 20, 2016

12:00 NOON SHARP!

Ellsworth Equestrian Center

1100 College Avenue

Iowa Falls, Iowa 50126

73 LOTS!

Fall Classic Sale



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FEB.
3/4 SM

VSF MISS UNITED 6047D

W/C United 956Y x SVF/NJC Built Right



MAR.
PB SM

FLE MISS GINGERSPICE 43D

Tess Black Rampage x Maas True Dream 404P



APR.
PB SM

VPF REAL REFLECTION D17

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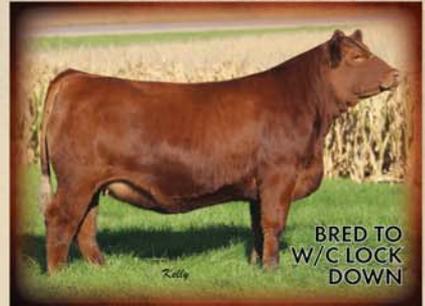
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OMF DIAMOND C40

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2E CRIMSON N CLOVER 53C

Hooks Xpection 36X x Hooks Pacesetter 8P

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BULLETINS

Trustees Election Update

A total of six Trustee positions are open in all four regions as follows:

Eastern Area: Gordon Hodges, Hamptonville, NC; and Cliff Orley, Lebanon, PA; are both eligible for reelection and have been nominated by the Board for reelection.

North Central: J.W. Brune, Overbrook, KS, was eligible for reelection, but decided not to run; Erika Kenner, Leeds, ND, is eligible for re-election and was nominated for reelection. The Board nominated Tom Robinson, Coggon, IA to replace Brune.

South Central: Dr. Gary Updyke, Checotah, OK, is eligible for re-election and has been nominated by the Board for reelection.

Western: Dale Miller, Gildford, MT, is not eligible for re-election, but will serve an additional year as immediate past chairman. Tom Nelson, Wibaux, MT, has been nominated by the Board to fill Miller's seat.

ASA Rules and Bylaws provide that if a Trustee serves as Chairman of the Board during the final year of the second term, that Trustee will be able to serve an additional year as a voting member of the Board. Thus, Dale Miller, as outgoing Chairman, qualifies to serve an additional year on the Board.

Election Timetable

Oct. 17: Deadline for write-in ballots to reach Chairman of the Tellers.

Nov. 16: Trustee election ballots mailed and posted on-line.

Dec. 16: Deadline for Trustee ballots to reach Chairman of the Tellers. Call to Meeting mailed and posted on-line, including ballots, for any Rules/Bylaw changes.

Jan. 5: Deadline for Rule/Bylaw change ballots to reach Chairman of the Tellers.

Jan. 15: 49th Annual Meeting

2017 NWSS Schedule Announced

The schedule for activities for the 2017 National Western Stock Show has been announced. The event is being held in conjunction with the 49th ASA Annual Meeting.

Date and Times are:

Friday, November 20 Entry Deadline On-line at: www.nationalwestern.com

Friday, January 13

8:00 am ASA Board Meeting

Saturday, January 14

8:00 am ASA Board Meeting

Noon-5:00 pm Meet and Greet

6:30 pm SimMagic on Ice

Sunday, January 15

8:00 am Bull Pen Show

4:00 pm Annual Meeting

6:30 pm Chairman's Reception

7:45 pm Foundation Auction

Monday, January 16

8:00 am Female Pen PTP Show

2:00 pm The One Sale XXIV

(Includes Foundation lot and Power Simmental Selection)

Tuesday, January 17

8:00 am Junior PTP Show

Open PTP Bull Show

5:00 pm Wild, Wild West Sale

Brighton

Wednesday, January 18

8:00 am Open Class Female Show

Stadium Arena

Entry fee information and class breakdowns are posted on www.coloradosimmental.com (Note: NWSS will collect all fees.)

Officials are:

- Pen shows — Kyle Colyer
- Junior shows — Kevin Jensen
- Open class/hill shows — Jim Ligon

DoubleTree Is Denver Headquarters

Once again, the DoubleTree Hotel Denver, 3203 Quebec Street will serve as headquarters for the ASA Annual Meeting, Foundation Auction, and ASA Board Meetings. A special Stock Show rate of \$109 is available to ASA members; to reserve your rooms, call 303-321-3333 and ask for the "SimGenetics" block. Reservations must be made no later than December 8, after that date, the quoted flat rate will no longer be available.

A complimentary shuttle service is provided to and from the Airport and the NWSS grounds.

Carcass Merit Herds Sought



Would you like to get paid to use some of the most promising young bulls in the industry? Do you have

accurate and consistent record keeping? Then we have the program for you! The ASA is seeking additional cooperator herds for the Carcass Merit Program (CMP). Both Spring or Fall calving herds are welcome.

"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics." — John Hall, Ph. D., Professor and Extension Beef Specialist and Superintendent at University of Idaho, Nancy M. Cummings REEC.

Contact Jackie Atkins or Jannine Story if interested in becoming a CMP herd (carcddata@simmgene.com or call 406-587-4531).

2016 Year-Letter is "D"

The year-letter animal identification letter for 2016 is "D," and will be followed by E in 2017 and F in 2018. The letter C was the year-letter designated for use during 2015.

Since ASA was founded in 1969, the International year-letter designation program is now in its third complete cycle.

Office Holiday Schedule

The ASA office will be closed for the remaining 2016 holidays.

Thursday – Friday, November 24-25

Thanksgiving

Friday & Monday, December 23 & 26

Christmas ♦



••• **RUBY TILL LILLY 639D** •••
 Sired by Ruby SWC Battle Cry 431B
 January PB SM Show Prospect

Livin' The Dream

★ Production Sale ★

Please join us on
Friday, November 25th
 1:00 PM • 1170 Elk Street, Murray, Iowa
70 Elite Simmental & SimAngus™ will sell!



••• **RUBY NFF RHYTHM 4B1** •••
 2016 AJSA Classic Res Grand Champion
 PB Female. Shown by Kiersten Jass.



••• **RUBYS MISS CLEO 598C** •••
 2016 AJSA Classic 7th Overall PB
 Female. Shown by Kara Gillespie.



••• **RUBY NFF RHYTHM D654** •••
 Sired by Silveiras Style 9303
 March SimAngus™ Show Prospect



••• **RUBYS THYTHM 6114D** •••
 Sired by Bushs Unbelievable 423
 February SimAngus™ Show Prospect



••• **RUBYS RHYTHM 617D** •••
 Sired by Ruby SWC Battle Cry 431B
 January PB SM Show Prospect



••• **RUBY PRIDE 6207D** •••
 Sired by Rubys Absolut 317A
 April PB SM Show Prospect

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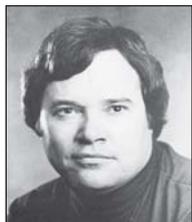
View videos & catalog online at www.ebersale.com • Sale will be live with online bidding at LiveAuctions.tv

NEWSMAKERS

In Memoriam . . .

• **William Eugene “Gene” Martin**, 78, long-time Simmental breeder and owner/operator of Volunteer Simmentals, Madisonville, TN, passed away on August 13. He is survived by his wife, Ann Rogers Martin; son and daughter-in-law Mike and Sara; three grandchildren; and sister and brother-in-law, Sara and Randy Spohn, plus numerous nieces and nephews.

• Former ASA Trustee, **Frederick “Fritz” Kieckhefer**, 69, Atlanta, GA, died September 8. A native of Lexington, KY, he was a graduate of the University of Miami and earned a law degree from the University of Kentucky. He was involved in cattle production at Paris, KY, and served as President of the Kentucky Simmental Association, in addition to his tenure on the ASA Board from 1979-82. He is survived by his wife, Joyce; two sons: Frederick III and Paul; daughter Martha Bosworth; six grandchildren; and his brother, James.



Kieckhefer in 1979.

WE GET VISITORS



Ricky and Gay Nicholas

Ricky and Gay Nicholas, owners of Rockhill Ranch, Purvis, MS, stopped by the ASA headquarters building on September 26. Their trip to Montana had three purposes: “We are doing some work for our church through a pastor we know here; we’re conducting some cattle business in this part of the country; and we wanted to see the new ASA building,” he said.

“We have worked with Nancy Chesterfield for our business cards and advertising,” he added. “We’ve enjoyed working with her over the years.” Ricky just recently retired from a career in the oil fields and is now turning to his cattle operation on a full-time basis. ♦

Altenburg Joins Select Sires

Former ASA Trustee and long-time Simmental advocate Willie Altenburg has joined the staff of Select Sires, filling the position of beef development advisor. Altenburg, who owns and operates Altenburg Super Baldy Ranch, will assist member cooperative employees with development of independent beef representatives and enhancing beef sales. He will also acquire sires for the Select Sires beef program.

Altenburg has a wealth of experience in the beef insemination industry and has built a thriving Simmental and SimAngus™ seedstock operation at Wellington, a few miles outside of Fort Collins, CO.



Altenburg

Dr. Gaylen Hill Honored

Long-time Simmental breeder Dr. Gaylen Hill, Kirksville, MO, has been inducted into the Missouri Livestock Symposium’s Livestock Person of the Year Hall of Fame. Hill, who began using Simmental genetics more than 45 years ago, earned both his B.S. (1965) and DVM (1967) degrees from the University of Missouri. He holds ASA membership number 1670.

A Missouri native, he established his veterinary practice in Kirksville and has remained there ever since. Dr. Hill and his wife, Cindy, have four adult children: David, Curtis, Gayla and John.



Hill

Phillips, USGLE President Retires

Mike Phillips, President and Chief Executive Officer of U.S. Livestock Genetics Export, Inc. has announced his forthcoming retirement after a career of nearly 45 years in international marketing of US agricultural products, 23 of them with USGLE.

In addition to his career with farm and ranch organizations, he is a fifth generation owner/operator of his family’s cattle and farming business. He and his wife, Sandie, have three grown children and a total of 10 grandchildren. The American Simmental Association has been actively involved with the marketing side of USLGE since the mid 1990s.



Phillips

White Wins LMA Auctioneering Title

Andy White of Ashland, OH, has been named winner of the 53rd Livestock Marketing Association (LMA) World Livestock Auctioneer Championship, held in Paris, KY, on June 18. A 15-year veteran auctioneer, White took home a customized 2016 Dodge Ram pickup for one year’s use, along with \$5,000 cash.

Named Reserve Champion was Russell Sleep, Bedford, IA; while Jared Miller, Leon, IA, earned Runnerup Champion honors. ♦

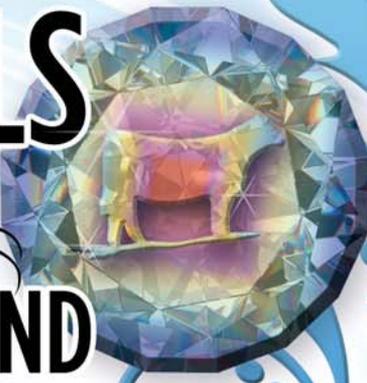


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Sells in her entirety!

AJE Miss Gracie Y7
MR NLC Upgrade X AJE Gabby R7
PB SM • Bred to W/C Executive Order

JEWELS of the NORTHLAND



Saturday, December 3, 2016

12:00 Noon

Hilbrands Cattle Co. Sale Facility
Clara City, Minnesota

Simmental & SimAngus™



HILB Hollywood Secrets D202
SVF Steel Force X AJE Gabby R7
March PB Show Heifer Prospect

Selling 80 Head
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HILBIJASS Endless Love 77D
LLSF Uprising X HILB Crazy N Love A475S
March PB Show Heifer Prospect



HILB First Peek D496B
W/C Executive Order X HS/BRKC Sneak A Peek
March 5/8 SM 3/8 AN Show Heifer Prospect



HS Neon Chill C165
Mr HOC Broker X LLSF Neon Rey
October PB Show Heifer Prospect



HSF Claudia D607
EXAR Classen X HSF Carmella B410
Jan 1/2 SM 1/2 AN Show Heifer Prospect

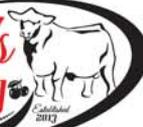


HSF Tiffany D660
SVF Steel Force X HSF Chelsea B432
April 3/4 SM 1/4 AN Show Heifer Prospect



HS Neon Darling D97Y
Yardley High Regard X LLSF Neon Rey
March PB Show Heifer Prospect

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CONNECTION

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By: Jericho Chappa, Western Region Trustee



Passion Drives Us All

Hey guys, I hope the beginning of the school year has settled in for both parents and students, and your routines are officially set into place. The fall is finally upon us and I think myself, everyone in the business, and even the spectators are excited for the PTP show season to be underway.

My dedication and time has been spent between breaking calves, washing calves, and on top of all of that . . . the dreaded school load of college. From middle school up to the seasoned college student, workload seems to affect us all in its own unique way. Through countless nights of

staying up until 1:00 am doing homework, to working all the calves starting into their careers as future show cattle, I remind myself of the passion that drives us all.

It's that same passion that wakes each and everyone us up in the mornings. All of us who look forward to these shows, are going for so many different reasons. For me it's the family atmosphere and the everlasting friendships that are created at these stock shows. So, even though we don't see each other very often, I always keep the members I meet in mind. I look forward to seeing you all this November at NAILE then in January at the NWSS.

For all of you that are preparing, working, and doing school work, I wish you all the best of luck. ♦



AJSA Trustees attended meetings in Bozeman this October.

2016-2017 American Junior Simmental Association Board of Trustees

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Dakota Made 2016

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12:00 Noon Sharp!
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Production Sale



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Bred to CLRS After Shock



ES C76

Sired by W/C United • Bred to W/C Lock Down 206Z



ES C22

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Bred to CCR Spartan



ES C34

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LEFS Ms Lock Down 518C

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Bred to CCR Anchor 9071B



KGH Miss Right 546C

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Bred to JF Epic 1206Y



LEFS No Remorse 504C

Sired by W/C No Remorse 763Y
Bred to W/C Lock Down



LEFS Ms Upgrade 508C

Sired by Mr NLC Upgrade
Bred to CCR Anchor 9071B

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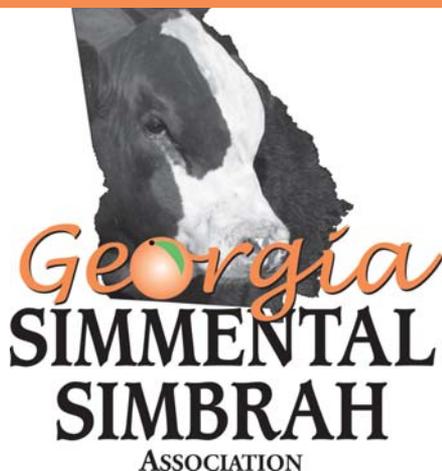
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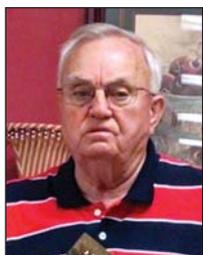
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Building Strong State Associations



An insider's advice on establishing effective, functional State Associations.

By Billy Moss, former secretary-treasurer, Georgia Simmental-Simbrah Association



Moss

I was asked to write an article on this subject specifically as it applies to the Georgia Simmental-Simbrah Association (GSSA) and their use of ASA's Cost-Share funds and the bonus Check-Off

dollars available to state associations. However, before I discuss that, let me say, there are some states that don't have a state association or are inactive.

The first step to utilize ASA's cost-share funds is having a state or regional association. This doesn't mean having hundreds of members, but it does mean you need a slate of dedicated officers along with some members. All it takes really is a few folks "who want to take the bull by the horns" and run with it! As with any organization sometimes it's just a few folks who make things work! When I was in high school my Ag teacher always told his FFA students to "move right or move left, but don't ever stand still" and so it is in organizing or activating a state association. There are plenty of people available at ASA and some state association individuals who can offer suggestions on developing membership and getting organized.

The GSSA was organized in 1971 and membership dues are still at \$35 a year. We've overlooked inflation! Paid membership now is about 100 members. Nearly 10 years ago, the GSSA reversed its path of being somewhat of a low-key organization to a very high-profile cattle association in Georgia. Rick Wood was the GSSA president then and under his leadership set some high goals for the association, including developing a budget, re-activating our state sale, having a seated dinner, an awards program and a benefit auction at our annual meeting held the night before our state association sale. The key to utilizing ASA's cost-share money is the state association must have some money in the bank! The auction did just that! However, funds are not just used for cost-share advertising but for other programs such as providing additional premiums for our junior members at the State Junior Heifer Show and for printing a breeders' directory, although cost-share funds can be used for that also. The GSSA chooses to let the breeders' directory "stand alone" so more funds can be used for other things. Members donate items such as the use of a mountain cabin for the weekend, a quail hunt in south Georgia, elite semen and embryos, framed prints by artist CJ Brown, veterinary and ultrasound services, feed and cattle equipment and the list goes on. This year the auction generated over \$12,000! The objective, which is sometimes difficult, is to have some high-dollar items and have a short, snappy auction!

The ASA Cost-Share Program will reimburse state associations 60% up to a maximum of \$4,000 a year for eligible expenses, a 60-40 split. Recently, the ASA Trustees approved an additional \$1,000 for those associations which utilized the entire \$4,000 last year. There were 11 state associations that qualified! The Georgia Association looks at that as "free money"! No other national breed association offers this program! Millennials would call that a "no-brainer"! Some of the things the GSSA has used this money for includes Cost-Share advertising, developing and maintaining our website, having a display booth at the Georgia Beef Expo, Sunbelt Expo, printed newsletters, supporting junior Simmental

exhibitors with additional premiums and a really nice breeders' directory.

In the early years, to create some regional exposure, GSSA placed ads in the *Georgia Cattleman's Magazine*, *Cattle Today*, the *Florida Cattleman* and the *Carolina Connection*. Now the emphasis is pretty much on Georgia alone. Ads must be generic in nature, advertising SimGenetics in general, but bringing attention to your state's own breeders such as a calendar of sales in the ad. In addition, ASA provides ad slicks on their website that state associations can use and many of these focus on science and research. In Georgia, we have occasionally developed our own ads that highlight an outstanding commercial producer who uses Simgenetics heavily. These have proven to be very effective.

You might ask the question, "what has this additional exposure done for your members?" It has provided more attention from commercial producers, promoting crossbreeding, science, research and the benefits of SimGenetics. It has definitely enabled GSSA members to capture a greater share of the bull market in our state. I think if you ask any ASA Georgia seedstock producer they will tell you the same thing and with 105 members, the proof is in the pudding.

ASA's Bonus Check-Off dollars require a state association to complete an application once a year in late June, which takes only 30 minutes to complete. This is a check-list of accomplished activities. In addition, state associations will receive 25 cents for every animal registered in your state. This year the GSSA received a little over \$1,500 of "bonus money" from ASA! Some states have utilized cost-share funds but have failed to apply for Bonus Check-Off dollars. Poker players would call this "leaving money on the table"!

You may ask "our state is small and we have few breeders and we can't raise \$12,000, so how can we benefit?" My answer is you must start somewhere. You may raise \$2,000 which means you would be eligible for \$1,200 from ASA ($\$2,000 \times .60 = \$1,200$). You might use the \$1,200 to develop a website or for a couple of ads in your state cattleman's magazine! That's a good beginning! Remember, "don't stand still keep moving"!

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LHT Ms. Steel Force 270B
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Tommy Cline
Haley Farm
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Jayme Hancock
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Jason and Shelli Horacek

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SALE 2016

Saturday, December 17th • Mitchell, SD

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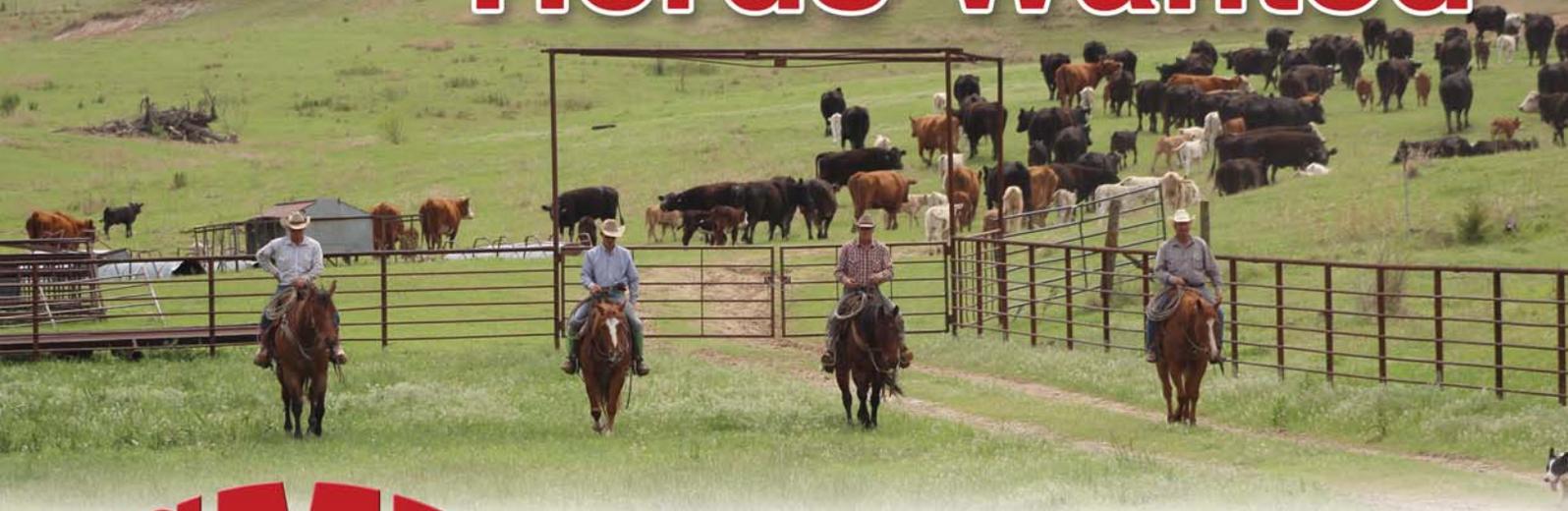
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Cooperator Herds Wanted



CMP
ASA
CARCASS MERIT PROGRAM

Members, do you know a commercial operation with accurate and consistent records? Do they retain ownership of the calves or have an interest in collecting carcass data? Would they like to get paid to use some of the most promising young bulls in the industry? Maybe you have a commercial herd of your own that could work as a cooperator herd for the ASA's CMP. Spring or fall calving

"Participating as a CMP cooperative herd for nine years has enabled us to get the hard facts on feeding efficiency and harvest value by traits on our calves. As a commercial cow/calf operation, interested in making genetic progress in the cowherd, we have used the data in replacement selection and are seeing a difference in our bottom line."

Lynda Stuart,
Stuart Land and Cattle Co.

"We are glad to be part of the CMP program. It provided us with top quality calves while we get to participate in improving Simmental genetics."

John Hall, Ph. D.,
Professor and Extension Beef
Specialist and Superintendent
at University of Idaho Nancy
M. Cummings REEC.

Incentives for Cooperators

- ◆ Free semen from the industry's top herd sire prospects
- ◆ All cows in herd will be put in ASA's database which will provide EPDs for every female. This allows you to make selection and culling decisions within the cowherd based on EPDs.
- ◆ You have the option to retain all or some of the females produced from the program
- ◆ ASA will pay \$60/AI sired carcass that is harvested
- ◆ Cooperators will get carcass data back on all the calves harvested through the program.
- ◆ A portion of the CMP calves have feed intake collected and records shared with the cooperators.

How does it work?

- ◆ ASA assigns all matings in a random fashion so that the test produces unbiased, accurate results.
- ◆ ASA will work to provide bulls that fit the general criteria of your herd. However ASA must use only bulls that are enrolled in the program.
- ◆ At least two sires will be used per contemporary group and ASA likely will use several sires per contemporary group to provide better more accurate test results.
- ◆ Only bulls with high calving ease EPDs are used on heifers.

Qualifications

1. All cows will be individually identified along with birth year and approximate breed makeup
2. Collect birth weights, calving ease scores, and weaning weights on CMP sired calves
3. Beneficial but not required — have a current AI program established
4. Must commit to collecting carcass data

Contact Jackie Atkins or Jannine Story for more information at 406-587-4531.



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SATURDAY 1PM CST

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Crysteel 3rd Overall Purebred
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Sold as Lot 1 in THE EVENT 2015
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Maternal Sisters sell 11.26.2016

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 Open Heifer - She Sells



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A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

STATE SCENE

Long Ridge Farm Hosts KSA

The Kentucky Simmental Association held its Field Day, August 13 at Rob and Michelle Canning's Long Ridge Farm, in Shelbyville with more than 100 people in attendance. Cattle from Long Ridge Farm were on display for general viewing.

Educational program speakers included Jim Akers of Bluegrass Stockyards; Warren Beeler, Director of Ag Policy for the Governor's office; and Dr. Gordon Jones of Red Hill Farms and retired Western Kentucky University professor.

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Jim Akers in conversation with former ASA Trustee, Dr. Fred Swain.



Dr. Gordon Jones discussed Simmental Genetics.



Hosts Rob and Michelle Canning receive a token of appreciation from Holli Hatmaker.



Warren Beeler represented the Governor's office.

East Plans Fundraiser

The Eastern Region is again planning a "fun and fund" gathering in conjunction with the North American International Livestock Exposition in Louisville, November 12, at 2:00 pm. The event consists of a luncheon and auction to provide funds for promotion and support of the Eastern Regional youth events.

The lunch will be furnished by Hudson Pines Farm, and many great semen, embryo and other valuable items will be available. For additional information, contact Dr. Fred Swain at 502-599-4560 or frederickswain@bellsouth.net or any Eastern Region Junior advisor for more details.

Farm-to-School Food

Louisiana lawmakers have passed a bill to create a farm-to-school program that encourages locally grown products in state public school cafeterias. By an 85-0 vote, the state House gave the Senate-supported measure final legislative passage.

State education officials and the state agriculture department are developing a program that supports relationships between local farmers and schools. The program will include an inventory of farms across the state and pair the groups to encourage the use of local crops in school nutrition programs.

Idaho Must Pay

The state of Idaho must pay \$250,000 in attorney's fees after complaints from People for Ethical Treatment of Animals (PETA) and other groups won a lawsuit over the state's farm privacy policy, also known as "ag-gag". The order came from a District Court Judge who in August 2015 agreed with PETA and deemed Idaho's law unconstitutional.

Idaho passed that legislation in February 2014, becoming the seventh state to enact similar measures as a way to address undercover investigations of agricultural facilities.

BEEF BUSINESS

Food Insecure Households Decline

In 2015, more Americans had access to enough food for an active, healthy life, USDA said. The percentage of US households facing food insecurity fell in 2015, compared to the year before. An estimated 12.7% were food insecure at least some time during the year including 5% with very low food security. The food intake of one or more household members was reduced and their eating patterns were disrupted because the household lacked money and other resources for food.

The figures are down from 14% rate in 2014. The latest estimates continue a downward trend in food insecurity from a high of 14.9% in 2011.

Meat Prices Lower

Grocery store meat prices moved lower, reflecting larger supplies available to consumers than in recent months, according to the Livestock Marketing Information Center (LMIC). Fresh beef prices dropped 6% from a year ago to \$5.57 per pound, chicken prices were down 3% to 1.90 per pound, and pork prices were nearly unchanged at \$3.78 per pound.

Choice beef carcass prices during the spring quarter were down 14% from the same quarter last year, and carcass prices have been below the values that were in place earlier this year.

FSIS to Educate Consumers

The USDA's Food Safety and Inspection Services (FSIS) is requiring meat processors to disclose whether their products have been mechanically tenderized and to provide safe cooking instructions for consumers.

In conjunction with the launch of the new rule, FSIS has issued an infographic explaining mechanically tenderized beef, and how consumers can prepare products safely at home. The rule requires that the names of the affected products include the descriptive designation "mechanically tenderized", "blade tenderized", or "needle tenderized".

Americans Try to Eat Better

More Americans are reading labels and considering sustainability factors as they decide which foods to eat, while options about the healthfulness of animal protein haven't changed much in the last year.

According to a new survey, 47% said they look at the ingredients list on food and beverage packages when deciding what to purchase. Nearly half said they read an article or book, or watched a documentary, about the food system in the past year. Almost 60% said their opinions about animal protein had not changed in the last year, but 12% said they now perceive it as more healthful, and 15% see it as less healthful.

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Millennials Distrust “Big Food”

Millennials are twice as likely to distrust large food companies than older generations, according to Mintel, a research firm. Among those 21-38, 43% said they don't trust large food manufacturers, compared to just 18% of older adults. Also, 75% of millennials said they wish food companies offered more information on how they make their products.

It is clear that younger adults are more concerned about the ethics of food companies. The study showed that 59% of millennials would stop buying a certain product if they believed the brand is unethical.

GMO Labeling Becomes Law

President Obama has signed into law a bill that requires the labeling of genetically modified (GMO) ingredients. The legislation requires most food packages to carry a text label, a symbol or an electronic code readable by smartphone that indicates whether the food contains GMOs.

USDA now has two years to write the rules. The bill provides one uniform national standard for labeling of GMO foods so every consumer in the US has easy access to information about the food they purchase.

Organic Checkoff Rejection Urged

A coalition representing more than 6,000 organic farmers from the Western, Midwestern, and Eastern US has asked the USDA to reject the Organic Trade Association's (OTA) proposal to establish a national organic checkoff program.

The 2014 Farm Bill included language that would allow the USDA to institute a multi-commodity organic checkoff program, if desired by the industry. However, members of the No Organic Checkoff Coalition, representing 755 signatures, including 25 organic farmer organizations and businesses, said OTA has largely misrepresented organic industry support.

Jury Rejects Multimillion Dollar Claim

A jury has denied \$7.5 million in damages in a central Illinois lawsuit against a commercial hog-feeding operation. In 2014, the 10 plaintiffs filed a complaint against the operation, located 50 miles west of the state capital of Springfield.

They found that the owners of the facility's hogs were negligent in managing dust and odors that affected their health. The facility has produced an estimated 28 million gallons of waste annually. The farm has operated in the community for the past six years.

Brand Inspector Arrested

An Idaho state brand inspector has resigned after he and a woman accomplice were arrested on charges they embezzled money from the woman's employer. The couple was arrested by the Jerome County Sheriff's Office on suspicion of felony counts of grand theft and conspiracy to commit grand theft.

The woman is accused of writing a check to the brand inspector from funds held from cattle sales by her employer, splitting the proceeds of the check. The check had no direct relation to the duties of a brand inspector.

Few Farm Estates Pay Taxes

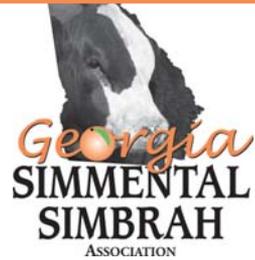
Based on survey data from USDA's 2014 Agricultural Resource Management Survey, a mere 3% of farm estates were required to file estate tax returns, and just 0.8% of all farm estates paid any federal estate tax.

Under present law, the estate of a decedent who at death, owned assets in excess of the estate-tax exemption (\$5.43 million for an individual or \$10.86 million for a couple) is required to file a federal estate tax.

Stock Dogs Poisoned

Fourteen working stock dogs have been poisoned with strychnine in Southwestern Idaho this year. Twelve have died. The dogs were intentionally poisoned, according to a veterinarian who examined them.

The dogs had large amounts of green-dyed grain in their stomachs, which is consistent with gopher bait that contains strychnine. The bait was apparently mixed with a significant amount of raw ground meat, which would entice the canines to also ingest the poison-laced grain. ♦



(Continued from page 34)

In closing, I want to especially thank the present GSSA Secretary-Treasurer, Donna Priest, and the GSSA officers and directors who make the programs and activities successful in Georgia. Since I gave up the job of secretary-treasurer a few years ago, Ms. Priest has kept the ball rolling while also serving as the junior association advisor. She does a great job with both roles. Also I want to mention the North Carolina Simmental Association and their long-time Executive Secretary Jennie Rucker. They have about 60 members and each year utilize about 60% of their cost-share dollars. In addition, their Fall Harvest sale is one of the longest running state sales in the country! Check out their great website, <http://www.ncsimmental.com/>. Also I want to mention the Alabama Simmental Association that was inactive at one time. However due to the efforts of ASA members Rick and Lisa Whelan, Dr. Mike Wells and others, they re-activated their state association and are utilizing cost-share dollars. They have a beautiful website and will have a state sale this year with the Mississippi association. I know there are other state associations across the country that do a great job also but I wanted to mention these since they are here in the Southeast.

Last but not least, as your state association grows and prospers don't forget to compensate your secretary-treasurer with a few extra dollars. Developing membership, keeping a current membership roster, writing newsletters, maintaining a website and planning your annual meeting requires time! These people need more than "just a pat on the back"!

Dr. Bert Moore is ASA's liaison for state associations. He can answer your specific questions about cost-share and bonus check-off dollars. His email address is bmoore@simmgene.com. Also, this information is on ASA's website under the State Association link, <http://simmental.org/site/index.php/state-association>. I would certainly encourage every state association to utilize these unique programs offered by ASA! ♦

CUTTING EDGE

\$130 Million Available for Research

USDA has announced that \$130 million in funding is available for research, education and extension projects to support sustainable, productive and economically viable plant and animal production systems, including certified organic production.

This funding is available through the Agriculture and Food Research Initiative Foundational Program: Plant health and production and plant products, \$33 million; Animal health and production and animal products, \$31 million; Food Safety, nutrition and health, \$19 million; Bioenergy, natural resources and environment, \$14 million; Agriculture systems and technology, \$11 million; Agriculture economics and rural communities, \$17 million.

USDA Outlines Greenhouse Goals

USDA has listed a number of steps taken toward reaching its climate change mitigation goals, including projects with livestock operations. The agency aims to reduce greenhouse gas emissions by more than 120 million metric tons of CO₂ equivalent by 2025 — about 2% of economy-wide emissions—through a set of voluntary programs and initiatives.

Last year, USDA and partner agencies awarded \$12 million in support of 17 anaerobic digesters and biogas systems; a biogas system-planning grant of almost \$54,000; and funded projects related to grazing and pasturelands.

Reducing Methane Emissions

An international team of researchers have demonstrated that feeding a compound known as 3-nitroxopropanol (3-NOP) could reduce ruminant methane emissions without any apparent negative effects. Researchers note that the additive could reduce the volume of feed energy currently lost to methane emissions, instead channeling the energy to growth.

In their latest report, the researchers describe how 3-NOP has had an effect on methane producing microbes known as archaeas methanogens, without affecting bacteria that contribute to digestion in the animal's rumen. Methane from ruminant digestion often is cited as a significant contributor to global climate change, and the use of 3-NOP in cattle feeds could reduce methane emissions by up to 30%, according to researchers.

Renewable Manure-to-Energy Project

Roeslein Alternative Energy (RAE) announced that the first Renewable Natural Gas (RNG) produced from methane captured using covered manure lagoons at a Smithfield Hog Production farm near Albany, MO, is being ejected into the national pipeline for distribution across the country. The completion of the production facilities marks the largest manure-to-energy project of its kind.

There are nine Smithfield Hog Production facilities being converted to feature this technology. When completed the hog manure project will produce 2.2 billion cubic feet of pipeline quality RNG, or the equivalent of 17 million gallons of diesel fuel annually. ♦



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2017 Spring Total Herd Enrollment

The American Simmental Association encourages all members to participate in our cow inventory system. The following information will assist during enrollment of your cow herd.

1. Get Your Preliminary Inventory

(should include any cow enrolled in the previous year, first-calf heifers, and purchased cows)

- Use the Data Entry section of Herdbook Services from our website www.simmental.org or complete paper inventory and return to ASA.

2. Decide which Cows will be in your 2017 Spring Calving Herd

- “Enrolled Cows” are any females of calving age, 2015 Spring-born females, and jointly owned females managed with your herd
- “Removed Cows” are any females of calving age removed from your herd. Every cow listed not given a removal code will be enrolled in your Spring 2017 herd.

3. Provide Enrollment/Removal Data

Codes for Enrolling Dams —

- ASA number, tattoo, birth date, and breed codes.

Enrollment Codes and Description	
0 Cow Bred to Calve During the Season	3 Exposed and Failed to Conceive — Moved to Next Season (Fall 2017)
1 Heifer Bred to Calve During the Season	4 Exposed and Failed to Conceive — Moved to Next Year (Spring 2018)
2 Not Exposed — Moved to Next Season	5 Donor Cow
	6 Recipient Cow

Codes for Removing Dams —

- At least one is required, however, you may assign up to two removal codes per dam.
- Remember to place an N in the A/B/C/N column.

Removal Codes and Description		
60 Exposed and Failed to Conceive	68 Died - Other	76 Prolapse
61 Aborted	69 Died - Sickness/Disease	77 Sickness/Disease
62 Age	70 Disposition	78 Sold, Breeding Purposes, Paper Not Transferred
63 Appearance	71 Herd Reduction	79 Sold, Breeding Purposes, Paper Transferred
64 Calf Loss at Calving	72 Hoof Condition	80 Structural Soundness
65 Calf Loss Post Calving	73 Horned	81 Udder Quality
66 Color	74 Injury	82 Genetic Defect Status
67 Died - Calving	75 Production/Performance	

4. Decide which Payment Option Best Fits Your Herd

These rates apply for enrollments submitted by December 15, 2016.



	Option A (TR) Total Registration	Option B (SR) Selective Registration	Option C (LR) Limited Registration	Option D (CM) Commercial
Enrollment Fees:	\$15.00	\$0.00	\$7.50	\$500/herd
Registration Fees:	\$0.00	\$30/\$40/\$50 ^a	\$30/\$40/\$50 ^a	\$42/\$52/\$62 ^a
Choosing the best options:		^a Depending on age of calf	^a Depending on age of calf	^a Depending on age of calf
If you register > 45% of your calf crop.	✓			
If you register < 45% of your calf crop and don't use EPDs for selection decisions.		✓		
If you register < 20% and use EPDs for selection decisions.			✓	
If you have a commercial herd.				✓
Benefits of Enrolling:				
EPDs to make informative selective decisions.	✓	Reg. Animals Only	✓	Females Only
Herd participates in genetic evaluation.	✓	✓	✓	✓
Reproductive record on every cow enrolled.	✓	✓	✓	✓
Commercial cows or cows of other breeds are eligible.	✓	✓	✓	✓
Requirements when enrolled:				
Every registered SM/SI dam must be enrolled.	✓	✓	✓	
Each dam enrolled must have calf or productivity reported/year.	✓	✓	✓	✓
Deadlines to be met for enrollment and calf data.	✓	✓	✓	✓

5. Send Your 2017 Spring Inventory to ASA by December 15, 2016

- **Online** — using Data Entry section of Herdbook Services — www.simmental.org
- **Email ASA** — THE@simmgene.com
- **By Mail** — One Genetics Way, Bozeman, MT 59718

Call if you would like a paper inventory:

406-587-4531

Example of Enrollment Form

	AnmRegNbr	AnmTatt	Primary Code	Addtnl Code	A/B/C/N	Animal Name	Birth Dt	Brd Cds	Bill Code	Remarks
COW 1	2345678	10W	0		A	Ms Sooner Pride	1/15/09	PB SM	F	
COW 2	2678901	11X	60	74	N	Ms Pistol Pete	3/20/10	5/8 SM 3/8 BR		Open
COW 3		12Y	6		B	Ms Go Big Red	2/05/11	1/2AN 1/2 GV	F	
COW 4	(2987654)	13B	0		C	Ms Perfect Crimson Tide	4/5/14	PB CS	F	
COW 5	2998765	14C	2		A	Ms Tough Buckeye	5/1/15	PBAN	F	Too small to Breed

Cow 1 — Ms Sooner Pride

Purebred Simmental registered with ASA
Primary Code - 0 - Cow bred to Calve During the Season
A/B/C/N - A - Enrolled in Option A
Bill Code - F - Pay the full \$15.00 for Option A enrollment now

Cow 2 — Ms Pistol Pete

Purebred Simbrah registered with ASA
Primary Code - 60 - Exposed and Failed to Conceive
Addtnl Code - 74 - Injury
A/B/C/N - N - Not Enrolled, removing from inventory
Remarks - Open

Cow 3 — Ms Go Big Red

Commercial cow who is NOT in ASA database
Primary Code - 6 - Recipient Cow
A/B/C/N - B - Enrolled in Option B
Bill Code - Blank - No billing associated with Option B enrollment

Cow 4 — Ms Perfect Crimson Tide

Commercial Simmental on file with ASA
Primary Code - 0 - Cow bred to Calve During the Season
A/B/C/N - C - Enrolled in Option C
Bill Code - F - Pay the full \$7.50 for Option C enrollment now

Cow 5 — Ms Tough Buckeye

Purebred Angus registered with ASA as a Foundation cow
Primary Code - 2 - Not Exposed-Moved to Next Season Fall 2017
A/B/C/N - A - Enrolled in Option A
Bill Code - F - Pay the full \$15.00 for Option A enrollment now
Remarks - Too Small to Breed



Instructions for Online Enrollment



From the Simmental Home Page www.simmental.org

- Select **Herdbook Online Services**
- Log In** by entering
 - 6-digit member number (zero filled example: 000317)
 - Password
- Under **Data Entry** select **Online**
- On inventory tab, make sure year is **2017** and season is **Spring**.
- Select **Update 2017 Spring THE Cow Inventory**
- Update Inventory
 - If the dam is remaining in your herd, enter appropriate Enrollment code in **Primary Code** column
 - If the dam has been removed from your herd, select a **Removal Code** and enter in the **Primary Code** column. To designate a second reason for removal, you may enter a **Removal Code** in the **Addtnl Code** column as well.
 - A/B/C/N** Enrollment Type — If you are enrolling in **Option A** — place **A** in this column. For **Option B** — place a **B** in the column. For **Option C** — place a **C** in this column. For **Option D** — place a **D** in the column. If the cow is being removed from the herd place a **N** in the column.
 - Remarks** — You may use this column if you wish to have additional remarks on a dam. This column is for member use only, ASA *will not adjust enrollment* based on this column.
 - Bill Code** — This column is to be used by members to indicate how you would like to be billed for your enrollment. A "**H**" in this column indicates you wish to pay half the enrollment fee at time of submission. The other half of the fees will be billed later on in the year. An "**F**" indicates to pay the full amount due on each cow for the year upfront. If bill code column is blank an "**F**" is assumed.
 - To add cows** — Scroll down to a blank row. If you do not have a blank row, click on your last dam and hit your enter key. This will create a blank row.
 - Cows on file with ASA*, enter ASA number in **AnmRegNbr** column
 - Cows not on file with ASA*, enter tattoo in the **AnmTatt** column, enter birthdate in **BirthDt** and breed(s) in **Brdcds** column.
 - *Please note:** If your dam has had a calf reported to her or has been enrolled in THE previously, she will have a number in the ASA system. Please type that number into the **AnmRegNbr** column so that a new dam record does not get created.
- If there are **Errors** and/or **Warnings**
 - Errors** (indicated in red at beginning of row) or **Warnings** (indicated in purple at beginning of row)
 - Move cursor over to top of spreadsheet and select tab labeled **Errors** or **Warnings**
 - Screen will display each error or warning
 - Errors must be corrected before submitting data to ASA
 - Warnings may need to be corrected before submitting to ASA
 - Jobs may be submitted to ASA with warnings, but not errors
- Once all cows have been given an enrollment or at least one removal code and there are not any errors, select **Submit Data**
 - A new page will display; if there are no errors, a **Proceed to Billing** link will be available
 - Select the **Proceed to Billing** link to display a billing summary. THE is billed at the time of submission, so you will have an invoice amount due if you are enrolling in **Option A, C or D** (after the first deadline all options (A, B or C) will have a balance due).
 - Choose one of the following to complete your job:
 - If you wish to complete payment with a credit card select **Add Payment**. Enter in your credit card information. Select confirm. You will then need to select the button **Final Submit** (Only click once). A screen will then show an invoice that you can print and store in your records. It should also say **Invoice Status: Complete**.
 - If you would rather mail a check to ASA, select **Hold Until Payment Received**. A screen will then show an invoice with the current amount due that you can print and store in your records.
- To save job and return later, select **Save and Exit**. The job will remain in an incomplete status under your account. **Please be aware that billing will work off the submission date, not the date the job was initiated.**
- Submit your inventory by **December 15, 2016**, to ensure the lowest possible THE enrollment fees.

*Please double check to make sure your inventory job is complete. If you go to **Data Entry**, select **Online** and on the left hand side choose **Incomplete Jobs**. If your **Inventory Dam 2017 S** job is listed with a button that says **Resume**, it is still at an incomplete status. Select **Resume** and submit your job through completion.*

All above enrollment information assumes inventory submission by **December 15, 2016.**





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CORPORATE REPORT

BPI Drops Defendants

Beef Products, Inc. (BPI) filed papers in South Dakota's First Judicial Circuit Court dropping some of the defendants, including ABC News, Inc., in a \$1.2 billion lawsuit regarding a news report in 2012 referring to lean, finely textured beef as "pink slime." In addition to ABC News, Inc., one reporter, a former BPI employee and two former US department of Agriculture scientists were dropped from the lawsuit.

The filing does not affect claims against American Broadcasting Companies, Inc. and two reporters for the company. A tentative date of June, 2017 has been set for the start of the trial.

Whole Foods Wins Lawsuit

A federal judge in California has dismissed a lawsuit filed against Whole Foods by PETA that the high-end "natural" and organic food retailer has been deceiving its customers with claims of "humane" treatment of the animals from which Whole Foods derives its meat products.

A US District Court judge in San Jose granted Whole Foods' motion for dismissal, saying that PETA and its co-plaintiffs had failed to back up its allegations with affirmative examples or any demonstration that information omitted from Whole Foods' marketing claims had compromised consumer safety in any way.

Veggie Burger With "Blood"

Impossible Foods has introduced the Impossible Burger at a New York restaurant. The new type of plant-based burger has been five years in the making and includes bioengineered artificial "blood" to mimic ground beef taste and feel.

This is the first time the Impossible Foods burger will be regularly featured on a restaurant menu. The founder of the corporation is a medical doctor, research scientist and former a professor at Stanford University.

New Burger Includes Wagyu Patties

The small restaurant chain BurgerFi has introduced a new product, the CEO Burger. The CEO Burger features two Wagyu-brisket blend beef patties and is topped with aged Swiss cheese, candied bacon-tomato jam and a garlic truffle aioli sauce on potato buns.

The company promotes its burgers as "antibiotic-free and made from humanely-raised cows". With more than 80 restaurants in 24 states opened since its 2010 inception, the chain calls itself the fastest-growing natural burger franchise.

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INTERNATIONAL

Gates on “Livestock Revolution”

Bill Gates believes chicken farming can be a path out of extreme poverty for rural families living in sub-Saharan Africa, and he’s working on a project that aims to help people start flocks. Gates discusses the economics of raising chickens in a blog, noting they are a good investment and can help fight malnutrition.

He is working with nonprofit Heifer International to donate 100,000 chickens to people in 12 different countries and provide training on how to raise them. The aim is to help start a “livestock revolution” boosting the percentage of rural families raising vaccinated chickens.

Canada Unveils Antimicrobial Research

With an eye on making the most of increasing investments in research on antimicrobial resistance and use, Canada’s Beef Cattle Research Council (BCRC) and that country’s National Beef Value Chain Roundtable (BVCRT) have written a National Beef Antimicrobial Research Strategy.

The Antimicrobial research strategy was developed as part of the renewal of the National Beef Research Strategy, to begin mid-2016, the organizations said in a news release. The strategy is a collaborative effort involving cattle producers and industry representatives, veterinarians, pharmaceutical experts, scientists, academics, human medical professionals, government regulators, policymakers and research fundraisers.

World’s Largest Livestock Ship

Wellard, Limited, has launched the world’s largest livestock vessel, the MV Ocean Shearer. The \$90 million dollar vessel has the capacity to transport 20,000 cattle or 75,000 sheep or a combination of both, and is suited to trans-hemisphere routes.

The ship has enough fuel to travel 18,000 miles, is nearly two football fields in length, and is eight stories high. The Ocean Shearer can haul approximately 3,000 tons of feed. The ship is expected to start transporting Australian cattle to China later this year.

Russia Exporting to Japan

Russian and Japanese officials have met to discuss Russia’s desire to export poultry, beef and pork to Japan, and plans are underway for Japanese officials to inspect Russia’s plants in advance.

Russian agencies took part in negotiations with Japan’s Ministry of Agriculture, Forestry and Fisheries. The sides discussed prospects for bilateral cooperation exports of Russian meat (including poultry, beef and pork), grain and related products to Japan. ♦

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Hook’s Broadway

559R was Lot 1 in Lassle Ranch Simmentals’ sale this past spring near Glendive, MT, and we have confidence she will be a great addition to us in Missouri as we strive to produce profitable beef bulls for the true beef producer. She earned her way into the donor pen as a 6-year-old cow in 2011 and exploded onto the scene in 2013. She’s called the dam of herd sires, and it is well earned. 559R has placed six sons into breeding stock operations and AI studs in the last three years. Her other sons have consistently commanded the attention of and are highly sought after by progressive commercial cattlemen. She calved as a 2-year-old and every spring thereafter except 2012, 2014, and 2016 when she was left open to flush. She is now bred again to calve in March 2017 to CCR Wide Range. She has earned a BW ratio of 101, WW ratio of 112 and a YW ratio of 107 on her seven natural calves.

Selling a heifer and bull pregnancy by 1682 and a heifer pregnancy by Broadway at the Value By Design sale on November 19, 2016



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SALE RESULTS

16th Annual Bulls Eye Breeders Bull Sale

September 14, 2016, • Modesto, CA

No.	Category	Average
12	18-Month-Old SimAngus™ Bulls	\$5,375
7	Fall Yearling SimAngus Bulls	3,686
3	Registered SimAngus Bred Females	2,200
22	Total SimAngus Lots	\$4,405

Auctioneer: Rick Machado, CA

Sale Manager: Eberspacher Enterprises (EE) Inc., MN

Marketing Representatives: Val Eberspacher (EE); Kelly Schmidt (EE); Matt Macfarlane, *California Cattleman*, CA; Terry Cotton, *Angus Journal*, MO; and Logan Ipsen, *Western Livestock Journal*, CA.

High-Selling Lots:

- \$9,000** – SimAngus, “GSR Tess Black C521,” s. by Tess Black 144Y, cons. by Gonsalves Ranch, sold to Mapes Ranch, Modesto.
- \$7,500** – SimAngus, “GSR United C503,” s. by W/C United 956Y, cons. by Gonsalves Ranch, sold to Mapes Ranch, Modesto.
- \$6,750** – SimAngus, “GSR United C504,” s. by W/C United 956Y, cons. by Gonsalves Ranch, sold to Roller Ranch, Altaville.
- \$6,500** – SimAngus, “GSR Upshot C522,” s. by EXAR Upshot 0562B, cons. by Gonsalves Ranch, sold to Cotton Creek Ranch Hornitos.
- \$6,500** – SimAngus, “GSR Tool Time C549,” s. by HL Tool Time U50X, cons. by Gonsalves Ranch, sold to John Kirkpatrick & Sons, Jackson.

Comments: The Bulls Eye Breeders Group consists of: Gonsalves Ranch, Diamond Oak Cattle and Flood Brothers Cattle. Also selling were 51 18-month-old Angus Bulls at an average of \$5,290; three Fall Yearling Angus Bulls at an average of \$3,917; and three Registered Angus Bred Females at an average of \$3,000; and three Commercial Open Heifers at an average of \$1,571.



Kirk Lynch, Heartland Simmentals, New Hampton, IA, came to California for the sale and purchased a bred female.



Joe Mauchley, UT, and John Openshaw, CA, visit about the cattle.



A large crowd gathered for lunch prior to the sale and enjoyed great hospitality.



Ringman Matt McFarlane and sale host Mike Gonsalves go over sale details.

Family Matters Sale

September 17, 2016 • Auburn, KY

No.	Category	Average
85	Total Lots	\$3,055

Auctioneer: Jered Shipman, TX

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Tommy Carper, Jack Hedrick and Marshal Tingle

High-Selling Lots:

- \$8,750** – Bred Female, “Tylertown Reunited,” s. by W/C United, bred to WLE Uno Mas, cons. by Tylertown Simmentals, sold to Hilltop Simmentals, SD.
- \$8,200** – Bred Female, “CLO Diva Dew 653X,” s. by HTP SVF In Dew Time, bred to Broker, cons. by Clover Valley Simmentals, sold to Sloup Simmentals, NE.
- \$7,000** – Bred Female, “KenCo Lady 365Z,” s. by JF Milestone 999W, bred to CLRWTR KenCo Supervision, cons. by KenCo Cattle Co., sold to A.J. Fields, TX.
- \$6,500** – Bred Female, “KenCo Done Right A6137,” s. by MCM Top Grade, bred to KenCo CLRWTR Supervision, cons. by KenCo Cattle Co., sold to BF Black Simmental, NE.
- \$5,750** – Bred Female, “CLRWTR KenCo Precious,” s. by W/C United, bred to GSC All In, cons. by KenCo Cattle Co., sold to Garth Fri, OH.
- \$5,000** – Bred Female, “KenCo Miss Frog C7240,” s. by Mr. NLC Upgrade, bred to KenCo Mr. Bismarck, cons. by KenCo Cattle Co., sold to Gerdes Show Cattle, IA.
- \$4,500** – Bred Female, “307A,” s. by CNS Pays to Dream, bred to KenCo CLRWTR Supervision, cons. by Macy Favorite, sold to Gonsior Simmental, NE.
- \$4,500** – Bred Female, “Tylertown Melted,” s. by W/C Wide Track, bred to WLE Uno Mas, cons. by Tylertown Simmentals, sold to Hudson Pines Farm, NY.



The 13th Annual KenCo Family Matters offered their finest set of stock to date.



Tennessee Breeders Jim Swan and Donald Bangma were in attendance.



Tyler Kreger thanks Walker Housley for attending.



The Family Matters group thanks the Humphries family for selecting several top lots for their growing operation.

(Continued on page 60)



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An extended electronic version of *the Register* going beyond the bounds of print to delve deeper into the stories of Simmental and SimGenetics producers, programs, and happenings.

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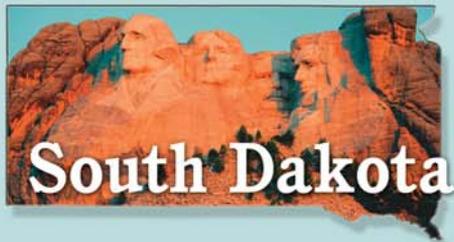
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DNA Services

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SALE RESULTS

Illini Elite Simmental Sale

September 18, 2016 • Shelbyville, IL

No.	Category	Average
21	Bred Females	\$3,174
41	Open Heifers	4,506
2	Pregnancy Lots	3,625
2	Embryo Lots	1,575
4	Steers	1,475
70	Total Lots	\$3,824

Auctioneer: Duane Stephens, West Salem

Marketing Representatives: Roger Allen, Larry Martin, Greg Miller, Marty Ropp, and David Guyer

Live Broadcast: by LotOne.com (Brent Rincker)

Ringmen: Chris Smith, Austin Rincker and Dan Naughton

Representing ASA: Bert Moore

High Selling Lots:

- \$32,000** – Low Percentage Open Female, “RS/BR Dallas 579D,” s. by MR HOC Broker, cons. by Rincker Simmentals, sold to Kyeler Field, Celina, TX.
- \$20,000** – Low Percentage Open Female, “RS/BR Desarae 21D,” s. by MR HOC Broker, cons. by Rincker Simmentals, sold to Dow Boyd, Dothan, AL.
- \$6,700** – PB Open Female, “FC Love Me Up,” s. by Sandeen Upper Class 2386, cons. by Fox Creek Cattle Farm, sold to Michelle Moffitt, Pattison, TX.
- \$6,400** – PB Open Female, “RS Dannielle 396D,” s. by MR HOC Broker cons. by Rincker Simmentals sold to Austin Peay State University, Clarksville, TN.
- \$5,900** – Bred Female, “Bauer’s Sheza Dandy C37,” s. by MR HOC Broker, bred to W/C Bullseye, cons. by Bauer Simmentals, sold to Robin and Tammy Berry, Bluff.
- \$5,500** – Pregnancy out of, “RHFS Beauty’s MS Right Y58” s. by MR HOC Broker cons. by Rincker Simmentals, sold to Hillstown Farms, Marissa.
- \$5,100** – Bred Female, “GB JLR Hope 233C,” s. by Card Uproar 49Y, cons. by Laney Stephens and Jim and Lauren Russell, sold to Aaron McKinney, Ft. Hill, PA.
- \$2,200** – 1/2 SM Steer, s. by LLSF Uprising Z925, cons. by Ogle Show Cattle, sold to Wyatt Merrill, Colfax, IN.
- \$1,950** – Embryos out of, “JF Ebonys Joy 612S” s. by CCF Hammer embryos, cons. by Silverstone Simmental Farms and Merrill Family, sold to Matt Claeys, Otterbein, IN.

Comments: With harvest getting into full swing, the Illini Elite consigners had a packed house for their annual event hosted by Rincker Simmentals at their sale facility near Shelbyville, IL. Guests again enjoyed a steak sandwich meal sponsored by Russell Ivie, Morton, IL.

Head of the Class

September 24, 2016 • Louisburg, KS

No.	Category	Average
74	Total Lots	\$5,289

Auctioneer: Jered Shipman, TX

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Tom Rooney, Chris Beutler and JW Brune

Representing ASA: Nathan Smith

High-Selling Lots:

- \$16,000** – Open Female, “HPF Right 2 Luv 398D,” s. by LLSF Uprising, cons. by Hudson Pines Farm, sold to Lee Simmentals, MO.
- \$14,500** – Open Female, “SFIS June Carter,” s. by PVF Insight, cons. by Speas Farms, Inc., sold to Smith Farms, TX.

\$12,500 – Bred Female, “WLE Missy C002,” s. by WLE Last Call Y716, bred to CCR Anchor, cons. by Wesner Livestock Ent., sold to Glacier Cattle Co., WI.

\$11,500 – Open Female, “Bramlet’s Sage D601,” s. by RGRS SRG Two Step, cons. by Bramlet Simmentals, sold to Shoal Creek Land and Cattle, MO.

\$11,500 – Bred Female, “JFCC 83 Jane 905,” s. by BC Lookout 7024, bred to Pays to Believe, cons. by Speas Farms, Inc., sold to Bruhn Angus Farm, IA.

\$10,000 – Open Female, “CGW/HVW Crocus D481,” s. by LLSF Pays To Believe, cons. by Wesner Livestock Ent., sold to Maple Lane Farm, IN.

\$9,500 – 1/2 interest in, “KenCo Glamorous 430Q,” s. by SVF Steel Force, cons. by BF Black Simmentals, sold to Bob Harrell, IL.

\$9,000 – Bred Female, “HTP/SVF Sage X342,” s. by SVF Steel Force, bred to Hook’s Broadway, sold to Sloup Simmentals and Bender Simmental, NE.

\$9,000 – Open Female, “HPF/Bram Valentine 370D,” s. by TNGLE Grand Fortune, cons. by Hudson Pines and Bramlet Simmentals, sold to White Wing Simmentals, AR.



The Ranch crew is second to none and always has things running smoothly.



Sanders Ranch always sets the perfect fall backdrop for Head of the Class Sale.



The lush green grass and high-quality Simmental cattle made for a picturesque scene.



Scott Akey, J.R. & Crystal Richburg all of Shoal Creek Land and Cattle being presented the Head of the Class Team basketball by Steve Sanders for being the volume buyer.

Buckeye’s Finest Sale

October 1, 2016 • Belle Center, OH

No.	Category	Average
77	Total Lots	\$2,405

Auctioneer: Ron Kreis, OH

Sale Manager: DP Sales Management, LLC, KY

Sale Staff: Thomas Carper, Marshall Tingle, and Ryan Lepage

DV Auction: Becky Wadlow

High-Selling Lots:

- \$7,250** – Open Female, “RHFS Mamacitastulip D19H,” s. by CDI Rimrock, cons. by Rolling Hills Farms Simmentals, sold to Sloup Simmentals, NE.
- \$6,000** – Bred Female, “RHFS Last Chance Y38H,” s. by Mr. NLC Upgrade, bred to MVS Maximus, cons. by Rolling Hills Farms Simmentals, sold to Turkey Creek Cattle Co., TX.
- \$4,000** – Bred Female, “Heil Maxie Lady 21C,” s. by Mr. NLC Upgrade, bred to LLSF Pays to Believe, cons. by Heil Farms, sold to Joseph Cook, WV.

- \$3,700 – Bred Female, “RHFS Dream Girl Z68H,” s. by CNS Dream On, bred to STF Royal Affair, cons. by Rolling Hills Farms Simmentals, sold to Chad Lucci, OH.
 - \$3,200 – Bred Female, “CVAF Eileen 4002,” s. by Coleman Regis, bred to CVAF 8015 In Focus 1055, cons. by Chippewa Valley Angus Farm, sold to Kyle Maxwell, OH.
 - \$3,100 – Bred Female, “RHFS Teddy Bear C19H,” s. by WLE Uno Mas, bred to Hooks Broadway, cons. by Rolling Hills Farms Simmentals, sold to Chad Lucci, OH.
 - \$3,000 – Bred Female, “CVAF Cathy 5032,” s. by Coleman Regis, bred to WLE Uno Mas, cons. by Chippewa Valley Angus, sold to Steven Troyer, OH.
 - \$3,000 – Bred Female, “CVAF Pride 2068,” s. by Connealy Thunder, bred to Mr. NLC Upgrade, cons. by Chippewa Valley Angus, sold to Erv & Del Farm, OH.
 - \$3,000 – Bred Female, “RHFS Lollipop C11H,” s. by WLE Uno Mas, bred to Hooks Broadway, cons. by Rolling Hills Farms Simmentals, sold to Hudson Pines Farm, NY.
- Comments:** Cattle sold to 13 states including AR, CA, IL, IN, LA, MS, NE, NY, OH, SD, TX, UT & WV.



Adam Heil and Bob Ruffing visit before the sale.



Sale host Marcia Hoovler welcomes the crowd.



The Rodney Yocom family pause for a photo post sale.



Stephanie Sindel of the Ohio Cattlemen's Association was in attendance. ♦



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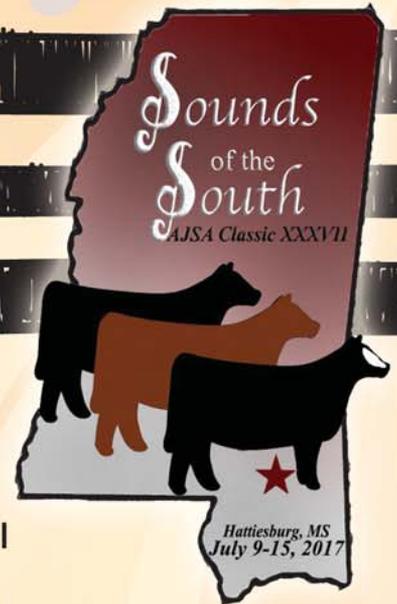
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Hosted by: Mississippi Simmental
Simbrah Association

Location: Hattiesburg, Mississippi

Dates: July 9-15

National Classic Host Hotels:

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2017 Eastern Regional Classic

Hosted by: Ohio Simmental Association

Location: London, Ohio

Dates: June 14-17



2017 South Central Regional Classic

Hosted by: Missouri Simmental Simbrah Association

Location: Springfield, Missouri

Dates: June 14-17

2017 Western Regional Classic

Hosted by: Oregon Simmental Association

Location: Klamath Falls, Oregon

Dates: June 21-24

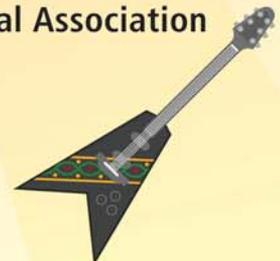


2017 North Central Regional Classic

Hosted by: South Dakota Simmental Association

Location: Huron, South Dakota

Dates: June 28 - July 2



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December 17, 2016 - 1:00 PM
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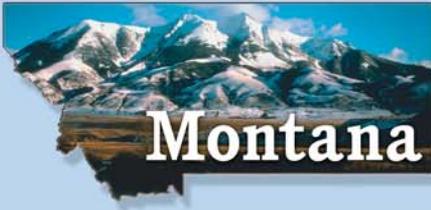
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A bi-monthly electronic announcement of upcoming sales for ASA Publication advertisers.

If you have recently advertised in *the Register* or *SimTalk*, you are automatically included in **Sales Call** for the month prior to your sale. **Sales Call** is broadcast to over 5,000 subscribers. **Sales Call** announces the date of your sale, location, provides a link to your sale catalog or website and a map.

Genetic Legacy Bull Sale

February 13, 2017 • 1:00 PM

Billings Livestock Commission • Billings, Montana



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John Walston, HPF General Manager • 518.376.7887

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Look for our genetics in these upcoming sales:

The Living Legacy XII Sale
November 13, 2016

Montana's Choice Sale
December 3, 2016

ASA FEE SCHEDULE

DNA Services Contact ASA For Testing Kits

Parental Verification (PV, ET)	\$30	Tibial Hemimelia (TH)	\$25
GGP-HD (PV, Diluter, AI Sire, Donor Dam)	\$90	Pulmonary Hypoplasia W/Anasarca (PHA)	\$25
GGP-LD (PV, Diluter)	\$50	Osteopetrosis (OS)	\$25
Horned/Polled	\$50	Oculocutaneous Hypopigmentation (OH)	\$25
Arthrogyposis Multiplex (AM)	\$25	Coat Color	\$20
Neuropathic Hydrocephalus (NH)	\$25	Red Charlie	\$7
Contractural Arachnodactyly (CA)	\$25	PMel (Diluter)	\$20
Developmental Duplication (DD)	\$25	BVD-PI	\$5

Spring 2017 THE Enrollment

If you miss the Deadline (December 15) . . . every animal on your preliminary inventory will be enrolled for \$16 each.

Enrollment submitted by member	Spring THE Submitted between	Option A (TR)	Option B (SR)	Option C	Option D (CM)
	See Late-Enrollment if after December 15	October 15 to December 15 *Late-Enrollment	\$15	\$0	\$7.50

*Late-Enrollment

If you miss the December 15 deadline and were enrolled for Spring 2016: All of your dams on the preliminary inventory generated by ASA will be enrolled in Option A at \$16.00 each.

Members will have until February 1, to make adjustments to their inventory (the same way as enrolling) including a choice to change from Option A to Option B, C or D. (THE fees will be adjusted if you change to Option B, C or D within the 30 days).

Note: If adjustments are not made by February 1, your preliminary inventory will be accepted as is (including enrolled in Option A, regardless of previous year's option). There is a \$1.00 late-enrollment fee that will not be refunded.

Re-Enrollment

Would you like to re-join the Total Herd Enrollment program?
\$35/per animal (up to \$350) plus enrollment fees.
 A member who has dropped out of THE and wishes to return, may do so for the next enrollment season.
 Re-enrollment fee is \$35 per animal (maximum of \$350) plus enrollment fees.
 Non-THE registration fees will apply to the season(s) when a member did not participate in THE.

American Simmental Association Fees

Membership Initiation Fee:

Adult Membership Initiation Fee	\$160
Junior Membership Initiation Fee	\$50
Prefix Registration	\$10

Annual Service Fee (ASF):

Single Membership	\$110
Multiple Memberships at the same address	\$160
Junior Membership	\$50

Registration Fees:

Registration Fees enrolled in THE

Enrolled in THE — Option A	No Charge
Enrolled in Opt B or C <10 months	\$30
Enrolled in Opt B or C ≥10 months <15 months	\$40
Enrolled in Opt B or C ≥15 months	\$50

Transfer Fees:

First Transfer	No Charge
<i>Subsequent Transfers</i>	
Within 60 calendar days of sale	\$10
Over 60 calendar days after sale	\$30

Additional Transactions:

Priority Processing (not including shipping or mailing)	\$25
Corrections	\$5

Registration Foreign/Foundation Fees:

Register Foreign/Foundation Cow	\$17
Register Foreign/Foundation Bull	\$25

Registration Fees not enrolled in THE:

Non-THE <10 months	\$42
Non-THE ≥10 months <15 months	\$52
Non-THE ≥15 months	\$62

VALUE *by design*

SATURDAY, NOVEMBER 19, 2016 || 1:00 PM CT || ABG SALE FACILITY, ANITA, IOWA



566C 1/2 SM 1/2 AN Omaha daughter
CED 12.5 || BW -0.1 || WW 80.4 || YW 130.3
MARB 0.80 || RE 0.79 || API 161.1 || TI 93.4



511C 1/2 SM 1/2 AN National daughter
CED 16.3 || BW -1.7 || WW 57.0 || YW 90.7
MARB 0.40 || RE 0.76 || API 144.0 || TI 73.2

539C 5/8 SM 3/8 AN United daughter
CED 14.4 || BW -1.7 || WW 63.7 || YW 101.2
MARB 0.31 || RE 0.97 || API 136.9 || TI 73.7



559R PB SM Dakota daughter
CED 6.4 || BW 5.3 || WW 68.6 || YW 108.4
MARB 0.11 || RE 0.91 || API 120.5 || TI 67.9

Offering choice of Basin Payweight 1682 pregnancies out of this proven donor.



586C 5/8 SM 3/8 AN Entrepreneur daughter
CED 12.5 || BW -1.2 || WW 63.2 || YW 107.38
MARB 0.34 || RE 0.81 || API 139.1 || TI 74.6



207C 1/2 SM 1/2 AN Spartan daughter
CED 9.1 || BW 1.5 || WW 73.0 || YW 109.8
MARB 0.51 || RE 0.53 || API 133.3 || TI 78.7

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J BAR J RANCH	989-429-6777
Jim Zinser	
J/C SIMMENTALS	989-429-2834
John Miller	
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- 5 Drake Cattle Company's Lady Diva Sale — Centerville, IA
- 5 Harriman Santa Fe Bull Sale — Windsor, MO
- 5 Irvine Ranch 12th Annual Production Sale — Manhattan, KS
- 5 Land of Lincoln Sale — Altamont, IL
- 5 New Day Genetics' Fall Bull and Female Sale — Osceola, MO
- 5 Pigeon Mountain Simmental's Fall Bull Test Sale — Armuchee, GA
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- 6 Triangle J Harvest Select Female Sale — Miller, NE
- 10 Koz-E Acres' Fall Harvest Online Sale — www.sconlinesales.com
- 12 Bieber Red Angus Fall Sale — Leola, SD
- 12 Deer Creek Farm's Production Sale — Roseland, VA
- 12 Gibbs Farms' 11th Annual Bull and Replacement Female Sale — Ranburne, AL
- 12 Moser Ranch 25th Annual Bull Sale — Wheaton, KS
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- 13 Hudson Pines Farm Living Legacy XII Sale — Campbellsburg, KY (pgs. 67, BC)
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- 14 NAILE Select Sale — Louisville, KY
- 15 74-51 Cattle Company's Commercial Herd Dispersal Sale — Enid, OK
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- 17 Triple Creek Ranch's Complete Cowherd Dispersal — Greeley, CO
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- 26 Grass-Lunning Bountiful Harvest Female Production Sale — LeRoy, MN
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- 27 "The Chosen Few" at Janssen Farms — Gilmore City, IA (pg. 48)

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Lot 1A | M2C/PHF CENTRICITY
PB Simmental | ASA# 3127800



Lot 28 | PHF CPC Lady 507
Angus | AAA# 18355728



Lot 34 | M2C CHARITY 580C
PB Simmental | ASA# 3021972



Lot 31 | PHFC GLAMOROUS 457B
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Lot 49 | PHF Trudy 389
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- 10 North Dakota Simmental Association's Showcase/Classic Sale — Mandan, ND (pg. 19)
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- 28 Double J Farms' 43rd Annual Private Treaty Simmental Bid Bull Sale — Garretson, SD
- 28 Forster Farms 38th Annual Production Sale — Smithfield, NE
- 28 J&C Simmentals Annual Bull Sale — West Point, NE (pg. 48)
- 29 Triangle J Ranch's Annual Production Sale — Miller, NE

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- 1-2 Sloup Customer Appreciation Online Sale — www.dponlinesales.com
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- 10 Watertown Winter Farm Show and Sale — Watertown, SD
- 11 Bar CK Cattle Company's Profit Sharing Sale — Culver, OR
- 11 Berger's Herdmasters' Bull Sale — North Platte, NE
- 11 Dixie National Simmental Sale — Jackson, MS
- 11 Grass-Lunning's Bulls-Eye Bonanza Sale — LeRoy, MN
- 11 Kenner Simmentals' 21st Annual Production Sale — Leeds, ND ♦

COW SENSE

Listed below are ten questions designed to test your knowledge of the beef industry.

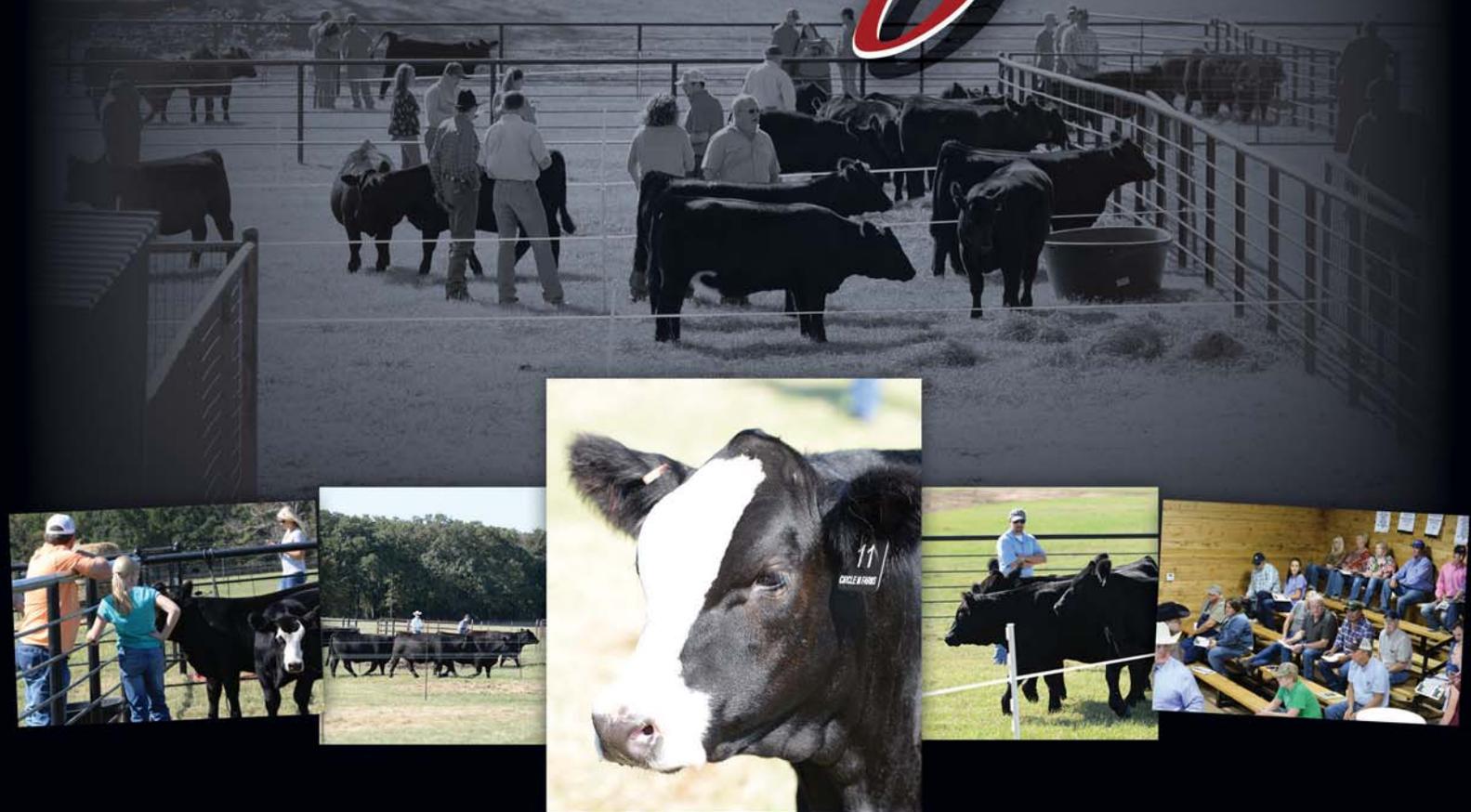
Elite: 9-10 correct; **Superior:** 7-8; **Excellent:** 5-6; **Fair:** 3-4; **Poor:** 1-2.

1. What part of a cow's anatomy is known as the "fermentation vat?"
2. A birth defect or abnormality present at birth is known by what term?
3. Any feed constituent that functions in the support of life is defined by what term?
4. In which bodily organ is Vitamin A stored?
5. What term describes those genes that result in the death of an animal?
6. What term describes the practice of utilizing high roughage feed to prepare stock cattle for finishing programs?
7. If a heterozygous polled bull were mated to a horned cow, what percentage of their calves would you expect to be polled?
8. Define a "heifer bull."
9. A group of cattle from a common origin possessing common characteristics is known by what name?
10. What is the term that describes the increased performance by crossbred progeny over the performance of their straightbred parents?

Answers:

1. Rumen; 2. Congenital abnormality;
3. Nutrient; 4. The liver;
5. Lethal; 6. Backgrounding; 7. 50%;
8. An easy-calving bull that is safe to use on a heifer; 9. A breed;
10. Heterosis or hybrid vigor.

Thank You



Circle M Farms would like to extend a **THANK YOU** to our staff, family, friends, and most importantly our customers for your support at the 2016 Circle M Farms 2nd Annual Production sale.

We greatly appreciate all of the interest, participation, and opportunity for your business. We wish you good luck and look forward to working with you in the future.

- Sincerely, Circle M Farms



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March '17	Feb 1	Feb 8	Feb 20	March 3
April '17	March 1	March 10	March 17	April 3
May/June '17	April 3	April 10	April 21	May 4
July/August '17	June 23	June 30	July 11	July 24
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By Mr. NLC Upgrade
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NAILE Champ!

CAJS Blaze of Glory 42B

By WLE Uno Mas X549
EPDs: CE: 14 \$API: 139 \$TI: 70



WS A Step Up X27

By SS Ebony's Grandmaster
EPDs: CE: 8 \$API: 133 \$TI: 62



Mr. Hoc Broker C623

By Steel Force
EPDs: CE: -2 \$API: 97 \$TI: 55



SSC Shell Shocked 44B

By Remington Secret Weapon 185
EPDs: CE: 9 \$API: 118 \$TI: 61



AR, NAILE & NWSS Champ!

GCC CM Stockbroker B005

By Mr Hoc Broker - SimAngus™
EPDs: CE: 6 \$API: 96 \$TI: 60



Fitz POL Blazon B1203

By PRS Blazin Hot W192
EPDs: CE: 8 \$API: 125 \$TI: 74



SimAngus™

Halls Confidence A30

By Connealy Confidence 0100
EPDs: CE: 19 \$API: 163 \$TI: 71



CSCX Bandwagon 513A

By TJSC Optimus Prime
EPDs: CE: 6 \$API: 99 \$TI: 66



3/4 SimAngus

Long's The Player C33

By TLLC One Eyed Jack 15Z
EPDs: CE: 8 \$API: 119 \$TI: 69



SimAngus™

WC No Remorse 763Y

By Yardley High Regard W242
EPDs: CE: 12 \$API: 107 \$TI: 54



SimAngus™

W/C Lock Down 206Z

By Lock N Load
EPDs: CE: 17 \$API: 154 \$TI: 84



SimAngus™

GCC Whizard 125W

By SVF Steel Force S701
EPDs: CE: 12 \$API: 104 \$TI: 54



SimAngus™

CCR Flint Hills 2092B

By CCR Frontier 0053Z
EPDs: CE: 12 \$API: 155 \$TI: 87



SimAngus™

W/C United 956Y

By TNT Tuition
EPDs: CE: 10 \$API: 143 \$TI: 94



SimAngus™

WLTR Renegade 40U ET

By 3C Macho M450 BZ
EPDs: CE: 6 \$API: 117 \$TI: 73



STF Rock Solid 033C

By CDI Rimrock 325Z
EPDs: CE: 12 \$API: 119 \$TI: 70



SimAngus™

CNS Pays To Dream T759

By CNS Dream On L186
EPDs: CE: 12 \$API: 161 \$TI: 71



SimAngus™

CLO Captain America 704Y

By CNS Pays to Dream T759
EPDs: CE: 13 \$API: 128 \$TI: 63



3/4 SimAngus™

Yardley Utah Y361

By GCC Hard as Steel 144W
EPDs: CE: 9 \$API: 126 \$TI: 69



TJSC 152A "Vindication"

By Flying B Cut Above
EPDs: CE: 6 \$API: 97 \$TI: 60



3/4 SimAngus

WS Stepping Stone B44

By WC Lock Down
EPDs: CE: 10 \$API: 122 \$TI: 78



Angus

Silveiras Style 9303

By Gambles Hot Rod
EPDs: CE: 20 \$API: 145 \$TI: 63



Angus

SP The Answer 813

By SAV Final Answer 0035
EPDs: CE: 21 \$API: 146 \$TI: 69



Kappes Megatron A2
By WAGR Dream Catcher 03R
EPDs: CE: 13 \$API: 148 \$TI: 80



LLSF Pays To Believe ZU194
By CNS Pays To Dream T759
EPDs: CE: 6 \$API: 127 \$TI: 78



K-LER Make It Rain 696S
By Foundation 724N
EPDs: CE: -7 \$API: 57 \$TI: 54



STF Royal Affair Z44M
By Lock N Load
EPDs: CE: 7 \$API: 99 \$TI: 57



LLSF Addiction AY792
By Top Grade
EPDs: CE: 11 \$API: 159 \$TI: 83



Long's Damien A37
By Hooks Shear Force 38K
EPDs: CE: 11 \$API: 159 \$TI: 83



FBF1 Supremacy Y93
By STF Dominance T171
EPDs: CE: 9 \$API: 100 \$TI: 59



W/C BF Innocent Man 174A
By W/C No Remorse 763Y
EPDs: CE: 12 \$API: 114 \$TI: 54



FBF1 Combustible Y34
By Steel Force
EPDs: CE: 8 \$API: 114 \$TI: 62



LLSF Uprising Z925
By Heads Up 20X ET
EPDs: CE: 5 \$API: 103 \$TI: 73



CCR Anchor 9071B
By CCR Cowboy Cut 5048Z
EPDs: CE: 13 \$API: 160 \$TI: 87



SS/PRS Tail Gater 621Z
By HTP/SVF Duracell T52
EPDs: CE: 10 \$API: 127 \$TI: 72



W/C Grandstand 6B
By W/C Wide Track 694Y
EPDs: CE: 11 \$API: 129 \$TI: 70



W/C Catchin A Dream 27X
By Dream Catcher
EPDs: CE: 10 \$API: 135 \$TI: 69



HPF Rockstar B332
By JF Milestone 999W
EPDs: CE: 7 \$API: 124 \$TI: 74



WAGR Dream Catcher 03R
By Dream On
EPDs: CE: 10 \$API: 138 \$TI: 70



GLS/JRB Cash Flow 163C
By LLSF Pays to Believe ZU194
EPDs: CE: 9 \$API: 124 \$TI: 73



Long's Stand Alone B35
By Built Right
EPDs: CE: 8 \$API: 102 \$TI: 61



Yardley High Regard W242
By Yardley Impressive T371
EPDs: CE: 3 \$API: 71 \$TI: 57



HILB Maverick A43
By GLS New Direction X148
EPDs: CE: 5 \$API: 114 \$TI: 60



Rousey Gold Strike 512C
By Hooks Trinity 9T
EPDs: CE: 19 \$API: 161 \$TI: 86



WLTR Nashville 22A ET
By High Voltage
EPDs: CE: 10 \$API: 128 \$TI: 62



SAS Big Bruzer Y131
By King of the Yukon (outcross)
EPDs: CE: 9 \$API: 109 \$TI: 62



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